

5 STEPS TO GREATNESS

RIISING TO YOUR TRUE POTENTIAL
CFO & BEYOND

12th

MARCH, 2019
PEARL CONTINENTAL,
KARACHI

9:00 AM - 4:30 PM
CPD HOURS - 8

14th

MARCH, 2019
MARRIOTT, ISLAMABAD

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EVENT MANAGEMENT



CONFERENCE AGENDA

08:30 am – 09:30 am

Registration and Morning Tea

09:30 am – 09:45 am

Recitation from the Holy Quran, National Anthem and Introduction

09:45 am – 10:30 am

Fuelling the passion



Mr. Danny Khursigara
Executive Coach, TEDx Presenter and Award Winning Author

10:30 am – 10:45 am

Welcoming the Leaders



Mr. Jafar Husain, FCA
President, Institute of Chartered Accountants of Pakistan (ICAP)

10:45 am – 11:30 am

Executive Discussion

Leadership and Team Building

11:30 am – 12:00 pm

Networking Tea

12:00 pm – 12:45 pm

Embracing Technological Trends

Karachi:



Dr. Umar Saif
Chairman PITB & VC ITU

12:45 pm – 01:00 pm

Note from the Host



Mr. Khalilullah Shaikh, FCA
Chairman, PAIB Committee, ICAP

01:00 pm – 02:00 pm

Prayer & Networking Lunch

02:00 pm – 02:45 pm

Moving Ahead of the Competition



Mr. Alan Johnson
Deputy President, International Federation of Accountants (IFAC)

02:45 pm – 03:30 pm

Interview session

Becoming a Role Model



Ms. Sima Kamil
President & CEO,
United Bank Limited (UBL)
Karachi



Ms. Shazia Syed
CEO,
Unilever Pakistan
Islamabad

03:30 pm – 04:15 pm

Entertainment Session



Anwar Maqsood
Scriptwriter & Artist

04:15 pm – 04:30 pm

Vote of Thanks followed by Closing Tea

Master of Ceremonies



Adeel Azhar
Radio Presenter, Samaa FM
Director – Strategic Planning, Consumer Business, TCS Private Limited

CONFERENCE OVERVIEW

Greatness doesn't just happen. Great leaders take steps to ensure that they are the best at what they do, enabling them to rise above everyone else. In CFO Conference 2019, leading industry experts and business professionals will unveil the secret to achieving greatness! The Conference will take you through five essential steps of fuelling your passion, discovering leadership strengths while keeping abreast with technological trends to move ahead of the competition and finally becoming a role model.

FUELLING THE PASSION

Ignite your passion; fuel it with inspiration to turn it into action.

Your passion is the doorway leading you to achieve great things in life, whether it be personal or professional. Meet a thought leader and discover your passion this March 2019. Build your own path to greatness at the end of the day.

Attend this session to rekindle the energy that lies within you and deserves to be rejuvenated. You must try to be the Best Version of You!!



Mr. Danny Khursigara,
Executive Coach, TEDx Presenter and Award Winning Author

LEADERSHIP AND TEAM BUILDING

As long as there is passion, people go places!

Can leadership be defined as something that is within you? The Answer is Yes and No.

Life is a sum total of all the experiences that come our way from early education, school, college, professional qualifications and working with different organizations. So why do some of us attain positions while others do not? The big question that comes to mind: Are some people meant to be borne leaders while others not? Generally, we let the inner voice just say I was probably not meant to be!

But you know, you do make your own luck!

So, come to this conference and change this mindset, as we believe every skill can be acquired. Attend this close to the heart session, aiming to cover the aspect of taking on the world as a leader in your own specialist area.

Karachi

Moderator:



Mr. Aamir Niazi
CEO
People and Business Advisory, HRSG

Panelists:



Mr. Muhammad Luqman
CEO
NCCPL



Mr. Adam Wakeley
MD
Marsh



Mr. Moonis Alvi
CEO
K-Electric

Islamabad

Moderator:



Mr. Khalid Rahman, FCA
Council Member
ICAP

Panelists:



Mr. Muhammad Shoaib, CFA
CEO, Al Meezan Investment
Management Limited



Mr. Usman Ul Hasan
Head of HR,
Orient Petroleum Limited



Mr. Zahid Mir
MD & CEO
OGDCL

EMBRACING TECHNOLOGICAL TRENDS

Leadership is acquired, acknowledge this and start aspiring!

Technology has changed the way we spend our lives. We connect to the world so differently, from how it was even in 2010!

Whether some of us like it or not, this aspect remains critical.

Is there a "resistance to change" in our minds? Let's try and disrupt this barrier in our minds. Come and meet another global giant that will explain why they had to change their business model. Understand the next winds of change that can build the platform of your success.

MOVING AHEAD OF THE COMPETITION

Technology will evolve everyone - not just everything!

Evolution is the key to outdistance competitors! Climbing the three essential steps; to turn inspiration into action, acquiring leadership traits and embracing technology, has guided you to become a larger-than-life person.

But there is always that element of competition that we must be able to handle. We need to have a strategic mind-set that is way ahead of the pack. Let's open our minds to first accepting that not just peers and those at the next level BUT the next generation are all part of "Our Competition".

Engage with the expert as he unveils the strategic mind-set that allows you to move well ahead of the competition.



Mr. Alan Johnson, Deputy President,
International Federation of Accountants (IFAC)

BECOMING A ROLE MODEL

Strive and build your own strategy, remember you want success and not survival!

You've seen so much in your own career, so much in life and would have heard so much in the first 4 steps to greatness! But is there a real life example of how all of this can truly be achieved. No business leader is bestowed with a position, authority and greatness, there is always an arduous journey that goes with it.

Reaching this place is a privilege that few possess, yet they become a source of inspiration for others and thereby spread the light of knowledge to the world. Meet someone who is a true role model.

How was the passion ignited, what were the essentials that were acquired? Did luck play a role?

But most importantly how does it feel to be right at the top in the corporate world.

Meet one such individual, as you commence your journey to greatness!



Karachi
Ms. Sima Kamil, President & CEO,
United Bank Limited (UBL)



Islamabad
Ms. Shazia Syed, CEO,
Unilever Pakistan Limited

ABOUT ICAP

The Institute of Chartered Accountants of Pakistan (ICAP) established under The Chartered Accountants Ordinance, 1961 is a prestigious self-regulatory body of professional accountants in Pakistan. It represents accountants employed in public practice, business and industry, and the public and private sectors.

ICAP professionals are spread across the globe and highly valued due to their professional competence, integrity and drive for professional excellence. Initially on the Institutes' establishment, there were a handful of accountants, however, today the number has risen to 8000, out of which more than 70 per cent are employed in the industry.

ABOUT PAIB COMMITTEE

Professional Accountants in Business (PAIB) constitute over 70 per cent of ICAP membership. They work in various roles as business and financial leaders, strategic partners and advisors to create sustainable value for their organizations. The PAIB Committee of the Institute endeavours to serve this large membership segment - by engaging them, helping them in their professional development and highlighting their great contribution to the economy as creators, enablers, reporters and preservers of value for the organizations they work for.

ICAP PAIB Committee has strong connection with IFAC PAIB Committee. In recognition of our active participation and contribution, Mr. Yacoob Suttar, Council Member and Past President, ICAP, served as Deputy Chair of IFAC's PAIB Committee for two years. Mr. Khalilullah Shaikh, Chairman ICAP PAIB Committee now represents the Institute as a member at IFAC PAIB Committee.

ABOUT CFO CONFERENCE

Nine years ago, the Professional Accountants in Business (PAIB) Committee of ICAP took the initiative of reaching out to Institute's members in industry and providing them with a platform to discuss, debate and seek pragmatic solutions of emerging business and finance issues. To date, 18 CFO Conferences have been held across the country with participation of over 9,000 participants, business leaders and finance professionals. The Conferences continue to be the most sought after platform for professionals to share expertise, build knowledge and network. The distinctive themes, relevant topics, eminent speakers and enthusiastic participants are the hallmark of the continued success of CFO Conferences. The Institute has also organized two Middle East CFO Conferences in Dubai in 2015 and 2016.

The CFO Conferences Legacy

18 Conferences
since 2010

400+ reputed
organizations

7+ hours of
premium content
and networking



1500+ business &
finance leaders

12+ eminent
speakers

SPEAKER PROFILES



Mr. Danny Khursigara
Executive Coach,
TEDx Presenter & Award Winning Author

He is the award winning co-author of Road to Success and Inside/Out - 8 Success Keys to Help Millennials Thrive, TEDx presenter and co-producer of Soul of Success. He is the CEO of FreedomOne International that specialises in Executive Coaching, training and business transformation.

He has been a career banker with over 19 years of multicultural experience in capacities of COO & CFO for Fortune 500 banking institutions across several key locations in Asia Pacific.

He was selected as TOP 100 Authority by Influence Magazine for 2017 as one of Asia's highly sought after Success Coaches.



Mr. Alan Johnson
Deputy President, IFAC
Former Global CFO, Unilever Foods

Mr. Alan Johnson became Deputy President in November 2018, having served on the IFAC Board since November 2015. He served as Chief Audit Executive for the Unilever Group. Mr. Johnson also served as Chief Financial Officer of Unilever's Global Foods businesses and worked for Unilever for 35 years in various finance positions in Africa, Europe and Latin America. He is a former Non-Executive Director of Jerónimo Martins SGPS, S.A., a food retailer with operations in Portugal, Poland, and Colombia, having completed his board mandate in 2016. He is currently the independent Chairman of the company's Internal Control Committee. Previously he was Chief Financial Officer of Jerónimo Martins.



Ms. Sima Kamil
President & CEO
United Bank Limited (UBL)

Ms. Sima started her career at American Express Bank and went on to work at ANZ Grindlays and Standard Chartered. Her last assignment was at Habib Bank Limited where she worked for 16 years, first as Head of Corporate & Investment Banking and then as Head of Branch Banking. Her 30 plus years of overall experience in Banking has included assignments in Risk Management, Retail, Corporate and Investment Banking.

She has a degree in business from Kingston University, UK and an MBA from City University, London.



Ms. Shazia Syed
Chief Executive Officer & Chairperson
Unilever Pakistan Limited

She joined the Board in November 2015. Prior to this, Ms. Shazia was Chairperson, Unilever Sri Lanka Limited. She has held various senior management positions across most categories at Unilever Pakistan and other markets, including Unilever Vietnam as Business Unit Leader for Personal Care.

She is also the Director at the Pakistan Business Council, President of the Managing Committee at the Overseas Investors Chamber of Commerce and Industry (OICCI), on the Advisory Council at the British Asian Trust, on the Advisory Board of the Male Champions of Change-Pakistan, Trustee at The Duke of Edinburgh's Award Foundation Pakistan and Member at the Board of Governors of the National Management Foundation. Ms. Shazia is an active advocate of diversity in the workplace and believes that enabling and facilitating working women from all backgrounds across all sectors should be every leader's top priority.

WHO SHOULD ATTEND?

- 1 Finance Leaders
- 2 Business Leaders
- 3 Audit & Tax Professionals
- 4 Entrepreneurs

WHY ATTEND?

- 1 Discover your true passion and convert it into actionable strategies
- 2 Understand how to acquire and sharpen leadership qualities
- 3 Learn the new tech trends in business
- 4 Gain insights on how to stay ahead of the competition
- 5 Get inspired by hearing experience from a positive role model
- 6 Laugh your heart out at the humorous play by Anwar Maqsood

CONFERENCE INVESTMENT

Deadline for registrations March 8, 2019

Members of ICAP & ICMAP
Rs. 12,500/- per participant

Retired Members /CA Students
Rs. 5,000/- per participant

Non-Members
Rs. 14,000/- per participant

Professional Accounting Affiliates
Rs. 7,500/- per participant

For registrations and queries, please contact

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Kindly send your cheque in favour of The Institute of Chartered Accountants of Pakistan to

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Clifton, Karachi - 75600

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For queries: cfoconference@icap.org.pk

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