

Embracing the role as **CHIEF VALUE OFFICER**



Knowledge Partner



8 CPD HOURS
09:00 am – 05:00 pm

17TH May, 2022
Pearl Continental, Karachi

19TH May, 2022
Pearl Continental, Lahore

Conference Overview

World has dramatically and drastically changed and is ever-evolving with a faster pace than expected. The ICAP CFO Conference will gather finance and business leaders to discuss the trends shaping the financial and economic landscape of Pakistan and the rest of the world.

Beginning with the future of finance, the Conference includes discussions on global ESG expectations and compliance, building resilient finance teams to create value, understanding the business model and dynamics of business ventures and gaining strategic advantage with technology.

The CFO Conference Legacy

21 conferences since 2010

1500+ business and finance leaders

400+ reputed organizations

15 + eminent global speakers

6+ hours of premium content and networking

Conference Highlights



A Peek into the World's Financial & Economic Landscape



CFO's Role in ESG Led Value Creation



Agile Organizations



Becoming a Transcendent Leader



The Rise of High-Growth Ventures



Tech Corner: Gaining Strategic & Financial Leverage with Technology



Unwind

CFO Survey

- ICAP, in collaboration with KSBL, is conducting a Survey to understand the current and future economic, finance and business conditions in Pakistan to help businesses make informed decisions.
- The Survey will get insights from 300+ CFOs, Finance Directors and Financial Controllers of diversified industries within Pakistan.
- The results of the Survey will be presented in the Conference.

Industry Presence at the Conference

Others (Government, Fertilizers, Chemicals
& Paints, FMCG, IT, Telecommunication,
Media & Advertising, Packaging, Retail,
E-commerce, Transport & Shipping,
Construction)
27%

Sugar, Textile & Cement
5%

Automotive, Engineering, Steel
& Allied
6%

Education, Healthcare & NGO
8%

Audit Firms
20%

Financial Services & Insurance
18%

Oil, Gas & Energy
16%



Sponsors

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Silver Sponsor



Bronze Sponsors



About ICAP

The Institute of Chartered Accountants of Pakistan (ICAP) established under The Chartered Accountants Ordinance, 1961 is leading the profession of accountancy in Pakistan and also serving national and international economies and businesses through its members. It represents chartered accountants engaged in practice, industry, education and public sector. Our members have presence in almost all sectors both locally and internationally, working in 44 countries around the world. After going through educational, practical and examination rigor, they are able to help businesses make informed strategic decisions, manage key risks, adapt technological changes and innovate with an ultimate goal to create value for all stakeholders including shareholders, customers, suppliers, creditors and society at large. The Institute has around 9000 members, out of which nearly 70 per cent are working in industry. ICAP has spread its wings internationally with Chapters in Australia, Bahrain, Canada, Qatar, Saudi Arabia, UAE and UK.

About Professional Accountants in Business (PAIB) Committee

Professional Accountants in Business (PAIBs) constitute over 70% of ICAP membership. They work in various roles as business and finance leaders, strategic partners and advisors to create sustainable value for their organizations. The PAIB Committee of the Institute endeavors to serve this large membership segment by engaging them, helping them in their professional development and highlighting their contribution to the economy as creators, enablers, reporters and preservers of value for the organizations they work for. ICAP has strong connections with International Federation of Accountants (IFAC).

About CFO Conference

In 2010, ICAP PAIB Committee took the initiative to provide a platform for ICAP Members to discuss, debate and seek pragmatic solutions of emerging business and finance issues. To date, ICAP has organized 21 CFO Conferences across the country with participation of over 9,000 participants, business leaders and finance professionals. In 2020, online conference was held in which around 25,000 professionals participated from across the world. The Institute also organized two Middle East CFO Conferences in Dubai in 2015 and 2016. The Conferences continue to be the most sought after platform for finance leaders to share knowledge, expertise and build long-lasting professional connections. The distinctive themes, relevant topics, eminent speakers and enthusiastic participants are the hallmark of the continued success of CFO Conferences. This year, Karachi School of Business and Leadership (KSBL) is our Knowledge Partner for the Conference with the aim to add value in the Conference.

About KSBL

KSBL, established as a realization for the need of a cutting edge and exemplary business institute, prepares professionals and students as most knowledgeable in their craft, socially conscious and earnest practitioners of high ethical and professional standards. We aim to establish the legacy of 'breeding the best in business'.

Time	Program
09:00 am - 09:30 am	Registration & Opening Tea
09:45 am - 10:00 am	Recitation from the Holy Quran, National Anthem and Introduction
10:00 am – 10:15am	Welcoming the Leaders Mr. Ashfaq Yousuf Tola, FCA President ICAP
10:15 am – 10:30am	Guest Speaker Session
10:30 am – 11:00am	Keynote A Peek into the World's Financial & Economic Landscape
11:00 am – 11:15 am	Networking Tea
11:15 am – 11:30 am	CFO Survey 2022 Findings Dr. Ahmad Junaid Associate Professor, Head of Finance & Accounting, KSBL
11:30 am – 12:15 pm	Panel Discussion 1 CFO's Role in ESG Led Value Creation
12:15 pm – 01:00 pm	Panel Discussion 2 Agile Organizations
01:00 pm – 02:00 pm	Lunch and Prayer Break
02:00 pm – 02:15 pm	Note from the Host Mr. Samiullah Siddiqui, FCA Council Member & Chairman PAIB Committee, ICAP
02:15 pm – 03:00 pm	Panel Discussion 3 The Rise Of High-Growth Ventures
03:00 pm - 03:30 pm	Interview: Becoming a Transcendent Leader
	Tech Corner: Gaining Strategic Leverage with Technology
03:30 pm - 04:00 pm	The CFO's Agenda for Sustainability and Integrated Value Creation Kevin Dancey, CEO, International Federation of Accountants
04:00 pm - 04:30 pm	Unwind
04:30 pm onwards	Closing Note & Evening Tea

Embracing the role as
CHIEF VALUE OFFICER

Conference Agenda

Detailed Agenda



A Peek into the World's Financial & Economic Landscape

The last two decades have been governed by black swan events. Economies have shown resilience in the face of extreme situations impacting the way they are governed. These major changes call for understanding what to expect from the future and how it is reshaping the present?



CFO Survey 2022

The Survey entails collective insights from 300+ CFOs, Finance Directors, and Financial Controllers of diversified industries within Pakistan. It will help businesses understand macroeconomic expectations, capital availability, tech perspective, workforce requirements and other pressing concerns in Pakistan to make informed decisions.



CFO's role in ESG Led Value Creation

Globally \$45 trillion worth of assets follow ESG rules. This trend increases the cost of compliance and reduces revenue by shutting down products and services in certain jurisdictions. In a global world with divergent ESG expectations and compliance, how can CFO's optimize shareholder value?



Agile Organizations

Finance function is going through many disruptions in recent times such as data, automation and change in work models. During these changing times agility becomes vital. How can CFOs build teams that can shape the future of finance?



Becoming a Transcendent Leader

The last few years have given us more lessons on leadership than any other time. Consequently, it has made strategic leadership one of the most crucial functions for managing/governing an organization or a country. Get inspired by the speaker's journey of becoming a leader and what makes a great leader.



The Rise of High-Growth Ventures

Pakistani start-ups collectively raised a record \$365.87m in 2021, 450pc higher than the \$66.44m raised in 2020. Large corporations can benefit from this phenomenon in three ways i.e. invest, acquire or partner with small, high growth businesses. How can business leaders in Pakistan ride this new tide to remove inefficiencies in the system and create a win-win for all businesses and eventually boost the country's economy?

Meet the Speakers



Dr. Ahmad Junaid

Associate Professor, Head of Finance,
Economics & Accounting
KSBL



Dr. Alnoor Bhimani

Professor & Director of South Asia
Centre, LSE & Honorary Dean, LUMS



Asad Feroze, FCA

Council Member
ICAP



Ashfaq Yousuf Tola, FCA

President ICAP



Farrukh H. Khan

MD & CEO
Pakistan Stock Exchange



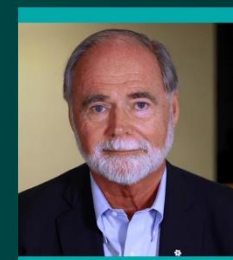
Hammad Naqi Khan

Director General
WWF-Pakistan



Iftikhar Hussain Arif

Urdu poet
scholar and littérateur



Kevin Dancey

CEO
IFAC



Khalilullah Shaikh, FCA

Past President
ICAP



Maheen Rahman

CEO
Infrazamin Pakistan



Mubashar Hameed

Rector, KSBL & CEO
Karachi Education Initiative



Muhammad Aamir Ghaziani

CFO
K-Electric

Meet the Speakers



Muhammad Atif Kaludi
Director Finance & CFO
Lucky Cement



Muhammad Azfar Ahsan
Founder, Corporate Pakistan
Group & Nutshell Group



Nausheen Ahmedjee
Head of People & Organization
Siemens Pakistan



Dr. Nurmazilah Dato' Mahzan
CEO
Malaysian Institute of Accountants



Pareesa Zahid
Member, ICAP PAIBC &
SVP, Meezan Bank Limited



Paul Papadimitriou
Founder & CEO, Intelligencr



Rabeel Warraich
Founder & CEO
Sarmayacar



Rauf Ali Jan
GM, Head Agile Auditing,
Digitalization &
Reporting, Internal Audit, HBL



Saad Faridi, FCA
CEO
Tenaga Generasi Limited



Sajjad Iftikhar
Chief Investment Officer
Packages Limited



Samiullah Siddiqui, FCA
Council Member &
Chairman PAIB Committee, ICAP



Shazad Dada
CEO
United Bank Limited

Meet the Speakers



Syed Abu Afzal, FCA
Vice President
Mazik Global



Syed Adnan Rizvi
Partner Head of Advisory
KPMG Pakistan



Tahir Sharif
Partner
A F Ferguson & Co



Zubair Anwar-Bawany
Deputy Executive Director
UN Global Compact

Master of Ceremonies



Sadiq Saleem, FCA
Sr. Manager Finance
Middle East Broadcasting Center
MBC Group

Deadline for Registration:
May 06, 2022

Visit to register

www.icapcfoconference.com/registration.php



For registrations and related queries, contact

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Conference Investment* (per participant)

Members of ICAP, ICMAP	Rs. 15,000/-
Non-Members	Rs. 18,000/-
ICAP Students	Rs. 5,000/-
Professional Accounting Affiliates	Rs. 7,500/-

***Inclusive of sales tax**