

# Resilient CFO

BALANCING THE AGENDA FOR TOMORROW

May 15 & 16, 2023 - PC Hotel, Karachi  
May 18, 2023 - PC Hotel, Lahore

Professional Accountants in Business (PAIB) Committee

# CONFERENCE OVERVIEW

The ICAP CFO conference has been serving as a platform for exchanging insights on the constantly evolving economic, social and technological landscape that is shaping the business and finance profession in Pakistan with a view to the global trends.

The theme for this year's conference is **"Resilient CFO - Balancing the Agenda for Tomorrow,"** which highlights the essential qualities that finance and business leaders must possess in times of adversity. Specifically, they need to be visionary, agile innovative, able to navigate through the digital cloud, performance oriented, sustainability driven and curator of talent and value to the stakeholders. The act of balancing is name of the game. Professionals are exposed to the challenge of depleting resources yet to ensure that the growth momentum keeps accelerating. From this year's CFO conference, the Professional Accountants in Business (PAIB) Committee of ICAP is staging the podium for finance professionals and business leaders to engage with industry experts, business pioneers and thought leaders from various walks of life.

Lets learn together not only to be a better professional but also a good human.

## RATIONALE

- To have the foresight and to learn the skills needed to be a strategic leader from the successful business pioneers.
- To fuel yourself with industry experiences and global trends influencing the profession.
- To learn about ways to proactively prepare yourself for the challenges of the future.
- To equip yourself with how AI and RPAs are impacting businesses.
- To rejuvenate with legacy conversations for the soul.
- To ensure accountability and transparency amid growing local and global complexities.

## CFO CONFERENCE LEGACY



21  
Conferences  
Since  
2010



2000+  
Business and  
Finance  
Leaders  
Gather Under  
One Roof



400+  
Reputed  
Organizations  
Every Year



20+  
Eminent  
Global  
Speakers



6+ Hours of  
Premium  
Content  
and  
Networking



# CONFERENCE THEMATIC AREAS

## LEADERSHIP INSIGHTS

Some of the competencies that leaders must acquire in mitigating challenges include

- ▶ Balancing empathy and excellence
- ▶ Accountability
- ▶ Ethics and morality
- ▶ Agility
- ▶ Inclusion



## SKILLSETS FOR TOMORROW

- ▶ Vertical – Specialized skillset for eg. data analytics, use of artificial intelligence, finance and audit functions.
- ▶ Horizontal – All purpose skillset for eg. critical thinking, communications, creativity, emotional and social intelligence and empathy.



## BALANCING ACT OF OPTIMIZATION

CFOs need to balance the competing demands while continuing to oversee capital allocation, financial reporting, risk management, and other traditional core activities. Moving from growth to transformational mindset require

- ▶ Financial stewardship and curation
- ▶ Value creation
- ▶ Staff Retention
- ▶ Controlled spending
- ▶ Investment in digitization
- ▶ Sustainability





# CONFERENCE

## THEMATIC AREAS

### OPPORTUNITIES BEYOND UNCERTAINTIES

Uncertainties where on one hand make businesses riskier, on the other hand often lead to innovation as individuals and businesses look for new ways to address challenges and create value. Some of the opportunities during times of disruptions include

- ▶ Investment in marginalized markets
- ▶ Flexibility through technology
- ▶ Mergers and acquisitions
- ▶ Rise of gig economy
- ▶ Entrepreneurship



### TECH-STATION

The tech-station, will specifically address opportunities and challenges for finance, accounting and audit professionals in using AI models for their operations and even strategic decisions. Live demonstration of AI used cases including

- ▶ ChatGPT
- ▶ Robotic Automations
- ▶ Humanoids



### WHAT IS THE CALL OF DUTY?

Fluctuating energy and oil prices, emerging competition from smaller economies, online banking, knowledge brain drain and technology risks are all amongst the challenges that business battle every day. Following socio-economic responsibilities has to be taken care of.

- ▶ Being proactive in philanthropy
- ▶ Management of Investment and financing decisions strategically
- ▶ Focus on localization
- ▶ Fostering empowerment and social cohesion
- ▶ Being saving oriented



# CONFERENCE AGENDA KARACHI



**DAY 1 - MAY 15, 2023**

Master of Ceremony



**Sidra Iqbal**  
Journalist

14:30-15:00 Registrations & Opening Tea

15:00-15:10 Recitation from the Holy Quran, National Anthem and Introduction

15:15-15:30 Opening Remarks By the President ICAP



**M. Ali Latif**  
President ICAP

15:35-16:00 Keynote Address - Leadership Through Empathy And Excellence



**Amir Paracha**  
Chairman & CEO  
Unilever Pakistan

16:05-16:45 Panel Discussion - Skillsets For Tomorrow



**Rayomond Kotwal**  
CFO  
Habib Bank Limited



**Naila Kassim**  
Group Director HR  
House of Habib



**Mohammad Amin Rajput**  
DMD & CFO  
SSGCL



**Muhammad Rizwan Dalia**  
Chief People Officer  
K-Electric

16:45-17:15 Prayer Break

17:15-17:55 80/20 Dialogue - Balancing Act of Optimization



**Farheen Salman**  
President BSAPN  
Lipton Teas & Infusions



**Syed Amir Ali**  
President & CEO  
BankIslami



**Muhammad Humair**  
Head of Special Projects  
Dawood Hercules Group

# CONFERENCE AGENDA KARACHI



## DAY 1 - MAY 15, 2023 (CONT.)

18:00-18:25 Power Tonic



**Yousuf Bashir Qureshi**  
Motivational Speaker

18:30-18:40 Closing Remarks

18:45-20:00 Prayer & Breakout Activities

20:00-22:00 Professional Excellence Awards & Dinner

Master of Ceremony



**Adeel Hashmi**  
Motivational Speaker

## DAY 2 - MAY 16, 2023

Master of Ceremony



**Syed Asim Rashid**  
CEO, Creative Swan

09:00-09:30 Opening Tea

09:30-10:00 Keynote Address - Harnessing the Leadership In Radical Times



**Ali Tabba**  
CEO  
Lucky Cement Limited

10:05-10:25 Address By the Host - Chairperson PAIB Committee



**Muhammad Samiullah Siddiqui**  
Council Member ICAP

10:30-10:50 Presentation - Opportunities Beyond Uncertainties



**Muhammad Azfar Ahsan**  
Founder & CEO  
Nutshell Group

10:55-11:25 Tea Break



# CONFERENCE AGENDA KARACHI



## DAY 2 - MAY 16, 2023 (CONT.)

11:25-12:05 Panel Discussion – Opportunities Beyond Uncertainties



**Faisal Qamar**  
Co-Founder & CEO  
Decibel



**Ali Jameel**  
CEO  
TPL Corp Ltd



**Shabkhez**  
Technology Entrepreneur  
& Consulting Executive



**Mohammad Shoaib**  
CEO  
Al Meezan Investment  
Management Limited



**Dr. A. Hadi Shahid**  
Managing Partner  
Alliott Hadi Shahid  
Chartered Accountants

12:10-12:30 Tech-Station



**Saad Kaliya**  
Partner  
A.F Ferguson & Co

12:35-12:45 Session Chair– What is the Call of Duty?



**Ashfaq Yousuf Tola**  
Minister of State &  
Former President ICAP

12:50: 13:30 Fireside Chat – What is the Call of Duty?



**Ashfaq Yousuf Tola**  
Minister of State &  
Former President ICAP



**Dr. Kaiser Bengali**  
Economist



**Dr. Amjad Waheed**  
CEO  
NBP Funds



**Prof. Dr. Huma Baqai**  
Rector Millennium Institute of  
Technology & Entrepreneurship

13:35-13:45 Closing Remarks



**Arslan Khalid**  
Vice President  
ICAP

13:45 Lunch

# CONFERENCE AGENDA LAHORE



**MAY 18, 2023**

Master of Ceremony



**Muhammad Haseeb Khan**  
Influencer

9:00–9:30 Registrations & Opening Tea

9:30–9:40 Recitation from the Holy Quran, National Anthem and Introduction

9:45–10:00 Address By the Host – Chairperson PAIB Committee



**Muhammad Samiullah Siddiqui**  
Council Member ICAP

10:05–10:20 Opening Remarks By the President ICAP



**M. Ali Latif**  
President ICAP

10:15–10:40 Keynote Address – Leading with Purpose: A Visionary Approach



**Mian Muhammad Mansha**  
Founder & CEO, Nishat Group

10:45–11:15 Tea Break

11:15–11:55 Panel discussion – Skillset For Tomorrow



**Nadeem Khan**  
CFO  
PTCL



**Khursheed Kotwal**  
Council Member &  
Chairperson DAAB ICAP



**Irfan Awan**  
CFO & Executive VP  
Bank of Khyber



**Dr. Ijaz A. Qureshi**  
Pro Vice Chancellor  
IAC Lahore

12:00–12:20 Tech-Station



**Saquib Ahmad**  
Country Managing Director  
SAP

12:25–13:05 80/20 Dialogue – Balancing Act of Optimization



**Syed Mohsin Raza Naqvi**  
Group Director Finance  
Kohinoor Maple Leaf Group



**Aftab Butt**  
CEO  
KAPCO



**Ammara S. Gondal**  
Chairperson NRC



[www.icapcfoconference.com](http://www.icapcfoconference.com)



[@icapcfoconference](https://www.facebook.com/icapcfoconference)



[/cfoconference](https://twitter.com/cfoconference)



[ICAP CFO Conference](https://www.linkedin.com/company/icap-cfo-conference)



[icapcfo](https://www.instagram.com/icapcfo)



# CONFERENCE AGENDA LAHORE



**MAY 18, 2023 (CONT.)**

13:05-14:00 Prayers & Lunch Break

14:00-14:20 Power Tonic



**Adeel Hashmi**  
Motivational Speaker

14:25-15:05 Panel Discussion - Opportunities Beyond Uncertainties



**Syed Tanveer Hussain**  
Group Executive  
Meezan Bank



**Malik Salman Hafeez**  
CEO  
Apparel Vertical, US Denim



**Roohi Khan**  
Group CFO  
Systems Limited



**Mustafa Yaqoob**  
Regional CFO  
Lipton Teas & Infusions

15:10-15:25 Speaker Session - What is the Call of Duty?



**Ashfaq Yousuf Tola**  
Minister of State &  
Former President ICAP

15:30-16:10 Fireside Chat - What is the Call Of Duty?



**Ashfaq Yousuf Tola**  
Minister of State &  
Former President ICAP



**Dr. Hassan Daud**  
Former Director CPEC &  
CEO KP Board of Investment



**Ali Khizar**  
Head of Research  
Business Recorder



**Bilal Anwar**  
CEO  
NDRMF



**Zeeshan Ijaz**  
Chairperson EAC &  
Council Member ICAP

16:15-16:25 Closing Remarks



**Asad Feroze**  
Vice President  
ICAP



# SPONSORS

LEAD

**LIPTON**  
*Teas and Infusions*

PLATINUM

**HBL**

LUNCH

**CHUBB®**



# SPONSORS



## GOLD



**Al Meezan**  
Investment Management Ltd.



"Technically Approved as Arcos Housing Scheme"



## TECH PARTNER



## SILVER



## BRONZE



AL Habib Asset Management Limited



Pakistan Petroleum Limited



[www.icapcfoconference.com](http://www.icapcfoconference.com)



[@icapcfoconference](https://www.facebook.com/icapcfoconference)



[/cfoconference](https://twitter.com/cfoconference)



[icap-ca](https://www.linkedin.com/company/icap-ca)



[icapcfo](https://www.instagram.com/icapcfo)

# CONFERENCE INVESTMENT



## REGISTRATION FEE\*

Particulars	Karachi	Lahore
Member	Rs. 22,000 + tax = Rs. 23,100	Rs. 17,000 + tax = Rs. 19,720
Non-Member	Rs. 25,000 + tax = Rs. 26,250	Rs. 20,000 + tax = Rs. 23,200
Student/Affiliate	Rs. 10,000 + tax = Rs. 10,500	Rs. 8,000 + tax = Rs. 9,280

Fees inclusive of  
Passes for  
Professional  
Excellence Awards  
and Dinner on  
May 15, 2023

\*10% Discount for 10 or more registrations.

**KARACHI**  
MAY 15-16, 2023  
PC HOTEL

**LAHORE**  
MAY 18, 2023  
PC HOTEL

## REGISTER NOW



[www.icapcfoconference.com](http://www.icapcfoconference.com)



[@icapcfoconference](https://www.facebook.com/icapcfoconference)



[/cfoconference](https://twitter.com/cfoconference)



[icap-ca](https://www.linkedin.com/company/icap-ca)



[icapcfo](https://www.instagram.com/icapcfo)





**The Institute of  
Chartered Accountants  
of Pakistan**

**CA  
PAKISTAN**

## CONTACT US

For details and registrations:  
The Institute of Chartered Accountants of Pakistan

**ICAP – Karachi**  
**Haris Ghaziani**

Tel: +92 21 111 000 422 Ext. 421  
Email: cfokhi@icap.org.pk

**ICAP – Lahore**  
**Arshad Mahmood**

Tel: +92 42 111 000 422 Ext. 122  
Email: cfolhr@icap.org.pk

Professional Accountants in Business (PAIB) Committee