



The Institute of Chartered Accountants of Pakistan

CA
PAKISTAN

March 17, 2015

Pearl Continental Hotel, Karachi

March 19, 2015

Serena Hotel, Islamabad

9 am to 5 pm

Managed by:

TerraBiz

Trainings | Conferences | Exhibitions

CFOR '15 CONFERENCE

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-Shifting Gears*



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08:30 am - 09:15 am

Registration

09:15 am - 09:20 am

Recitation from the Holy Quran and National Anthem

09:20 am - 09:30 am



Welcome Address:

Yacoob Suttar, FCA - President, The Institute of Chartered Accountants of Pakistan (ICAP)

09:30 am - 09:40 am



Award Winning Talk:

I see something in You

Dananjaya J. Hettiarachchi - World Public Speaking Champion 2014, Toastmasters International

09:40 am - 10:00 am



Morning Keynote:

Once a Finance Leader, Next the Leader of the Enterprise - Skills and Steps

- Do CFOs have what it takes to be a CEO?

Fakir Syed Aijazuddin OBE, FCA - Served as the CEO of IGI Insurance & First International Investment Bank (Packages Group). Also served on the Board of OGDCL, PTCL and Bata Pakistan Ltd. He was Director Finance, Personnel and Planning of National Fertilizer Corporation and Group Controller of ADNOC with responsibility of 22 subsidiaries.

10:00 am - 10:20 am



How Financial Leaders Pre-empt and Face Future Challenges

Charles will examine the big issues facing finance professionals in order to perform their strategic, operational and reporting roles better. He will also touch upon governance & risk issues, big data & analytics, and the main priorities for the IFAC PAIB Committee in 2015.

Charles Tilley - Chairman, Professional Accountants in Business Committee (IFAC) and Chief Executive Officer, CIMA

10:20 am - 10:50 am

ICAP PROFESSIONAL EXCELLENCE AWARDS

10:50 am - 11:20 am

TEA AND NETWORKING BREAK

11:20 am - 12:20 pm

Family Enterprise

- Empowerment through Delegation
- Sustaining Growth through Diversification and Decentralization
- The Myths & Realities of Succession Planning

Panel Discussion 1

(with Q&A)

Abrrar Hasan - Chief Executive Officer, National Foods Limited

Dr. Zeelaf Munir - Chairperson, Executive Management Board, English Biscuit Manufacturers (Pvt) Limited

Samad Dawood - Chief Executive Officer, Dawood Hercules Corporation Limited

Amin Hashwani - Businessman

Moderator: Roshan Mehri, FCA - CEO Family Office, House of Habib

12:20 pm - 12:40 pm



Talent Management - No Longer Just an HR Issue

- Ensuring Your Talent Management Strategy Keeps Pace with Your Business Change
- Ensuring Your Top Performers Remain Engaged

Dr. Rizwan Amin Shaikh - Dean and Professor of Practice, Indus Institute of Management (IIM)

12:40 pm - 01:40 pm

LUNCH AND PRAYERS BREAK

01:40 pm - 02:25 pm



Communication with Impact

- Understanding How Communication Can Lead to Better Relationships
- Increasing Your Power of Influence through Communication Strategies
- Building Your Leadership Brand Through Communication

Dananjaya J. Hettiarachchi - World Public Speaking Champion 2014, Toastmasters International

02:25 pm - 02:55 pm

Interview Session



Success Story

Success Journey of a Visionary - Tale of Rise to Glory

Ebrahim Sidat, FCA - Past President, ICAP and Former Country Managing Partner and Chief Executive Officer, Ernst & Young Ford Rhodes Sidat Hyder

Interviewer: Shehzad Chamdia, FCA - Chairman, Shehzad Chamdia Securities (Pvt) Limited and President, College of Accounting & Management Sciences (CAMS) and The Avicenna School

02:55 pm - 03:15 pm

TEA AND NETWORKING BREAK

03:15 pm - 03:45 pm



Strategic Humour Session:

Danish Ali - Professional Standup Comedian & Writer

03:45 pm - 04:30 pm

Enabling Regulatory Regime

- Overcoming Regulatory Barriers
- Enhancing Partnership to Attain Optimum Performance

Panel Discussion 2

(with Q&A)

Syed Moonis Abdullah Alvi, FCA - Chief Financial Officer, K-Electric

Muhammad Faisal, FCA - Chief Financial Officer & Chief Investment Officer, Lucky Cement Limited

Asif Haroon, FCA - Partner, Taxation and Legal Services, A. F. Ferguson & Co.

Kazim Hasnain, ACA - Managing Director, Eli Lilly Pakistan

Moderator: Zulfikar Ali Causer, FCA - Partner, BDO Ebrahim & Co.

04:30 pm - 04:45 pm



Closing Address:

Governance and Transformation

- Post Privatization Scenario - Opportunities for CFOs & their Expectations

***Prof. Ahsan Iqbal** - Federal Minister for Planning, Development & Reforms, Government of Pakistan

04:45 pm - 04:50 pm

Vote of Thanks / Key Takeaways

Conference Agenda - Islamabad
(March 19, 2015)

08:30 am - 09:15 am

Registration

09:15 am - 09:20 am

Recitation from the Holy Quran and National Anthem

09:20 am - 09:30 am



Welcome Address:
Yacoob Suttar, FCA - President, The Institute of Chartered Accountants of Pakistan (ICAP)

09:30 am - 09:40 am



Award Winning Talk:
I see something in You
Dananjaya J. Hettiarachchi - World Public Speaking Champion 2014, Toastmasters International

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Morning Keynote:
Once a Finance Leader, Next the Leader of the Enterprise - Skills and Steps
- Do CFOs have what it takes to be a CEO?
Fakir Syed Aijazuddin OBE, FCA - Served as the CEO of IGI Insurance & First International Investment Bank (Packages Group). Also served on the Board of OGDCL, PTCL and Bata Pakistan Ltd. He was Director Finance, Personnel and Planning of National Fertilizer Corporation and Group Controller of ADNOC with responsibility of 22 subsidiaries.

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Charles Tilley - Chairman, Professional Accountants in Business Committee (IFAC) and Chief Executive Officer, CIMA

10:20 am - 10:30 am

SUMMARY OF ICAP PROFESSIONAL EXCELLENCE AWARDS

10:30 am - 11:00 am

TEA AND NETWORKING BREAK

11:00 am - 12:00 pm

Panel Discussion 1
(with Q&A)

Family Enterprise
- Empowerment through Delegation
- Sustaining Growth through Diversification and Decentralization
- The Myths & Realities of Succession Planning
Mohsin Khalid - Executive Director, Ittehad Steel & Former Chairman, Islamabad Electric Supply Co. Limited
Senator Osman Saifullah Khan - Chief Executive Officer, Saif Textile Mills Limited
Imtiaz Rastgar - Chairman, Rastgar Group
Shahid Hussain - Chief Executive Officer, Service Sales Corporation (Pvt) Limited
Moderator: Asif Anwar Karim, FCA - Deputy Managing Director Finance & Administration, Airblue

12:00 pm - 12:20 pm



Talent Management - No Longer Just an HR Issue
- Ensuring Your Talent Management Strategy Keeps Pace with Your Business Change
- Ensuring Your Top Performers Remain Engaged
Dr. Rizwan Amin Shaikh - Dean and Professor of Practice, Indus Institute of Management (IIM)

12:20 pm - 01:20 pm

LUNCH AND PRAYERS BREAK

01:20 pm - 02:05 pm



Communication with Impact
- Understanding How Communication Can Lead to Better Relationships
- Increasing Your Power of Influence through Communication Strategies
- Building Your Leadership Brand Through Communication
Dananjaya J. Hettiarachchi - World Public Speaking Champion 2014, Toastmasters International

02:05 pm - 02:35 pm

Interview Session



Success Story
Success Journey of a Visionary - Tale of Rise to Glory
Mian Mohammad Mansha - Chairman, MCB Bank Limited & Nishat
Interviewer: Mukhtar Hussain Jaffery, FCA - Senior Partner, Naveed Zafar Ashfaq Jaffery & Co.

02:35 pm - 03:00 pm

TEA AND NETWORKING BREAK

03:00 pm - 03:30 pm



Strategic Humour Session:
Danish Ali - Professional Standup Comedian & Writer

03:30 pm - 04:15 pm

Panel Discussion 2
(with Q&A)

Enabling Regulatory Regime
- Overcoming Regulatory Barriers
- Enhancing Partnership to Attain Optimum Performance
Junaid Khan - Managing Director, Airblue
Saleem Anwar, FCA - Chief Financial Officer, Askari Bank
Muhammad Rafi - Managing Director & Chief Executive Officer, Oil and Gas Development Company Limited (OGDCL)
Aftab Mahmood Butt, FCA - Chief Executive Officer, Kot Addu Power Company Limited (KAPCO)
Moderator: Aftab Ahmad, FCA - Director Audit, Assurance and Advisory, NZAJ & Co.

04:15 pm - 04:35 pm



Closing Address:
Governance and Transformation
Muhammad Zafar-Ul-Haq Hijazi, FCA - Chairman, Securities and Exchange Commission of Pakistan (SECP)

04:35 pm - 04:40 pm

Vote of Thanks / Key Takeaways

CONFERENCE SPOTLIGHT



Prof. Ahsan Iqbal

Federal Minister for Planning, Development and Reforms and Deputy Chairman, Planning Commission, Government of Pakistan

Ahsan Iqbal has also served as the Federal Minister for Education. He had initiated and authored Vision 2025 in 2013 and Vision 2010 in 1998 for Pakistan. He was responsible for country's long term economic planning as Deputy Chairman, Planning Commission / Minister of State and also formulated country's first National IT Policy. He heads a development think tank, Better Pakistan Foundation, as Chairman. His appointments include Chairman, Good Governance Group, Government of Pakistan (1997-99); Chairman, Pakistan Engineering Board, and Chairman, National Steering Committees on Information Technology and TQM and Productivity (1998-99). He holds an MBA from The Wharton School of the University of Pennsylvania, USA (1984-86) and B.Sc. (Mechanical Engineering) from UET, Lahore, Pakistan (1976-81). He has also attended Harvard University, USA (2004), Georgetown University, USA (1989) and Oxford University, UK (1992) for executive and leadership programs.

www.pc.gov.pk



Muhammad Zafar-Ul-Haq Hijazi, FCA

Chairman
Securities and Exchange Commission of Pakistan (SECP)

Zafar Hijazi took over as the Chairman of the Securities and Exchange Commission of Pakistan (SECP) on December 19, 2014. He is a chartered accountant by profession and has extensive experience of over 34 years, both in the private sector and the regulatory arena. As a regulator of the corporate sector and capital markets, Mr. Hijazi had served the SECP as Commissioner of its various divisions from January 1, 1999 to December 31, 2003. During this period, he steered significant legal and regulatory reforms for improving the quality of corporate disclosure, corporate restructuring and corporate finance. Mr. Hijazi led the implementation of various initiatives aimed at strengthening the capital market, encouraging small business capital formation and enhanced corporate governance standards.

www.secp.gov.pk



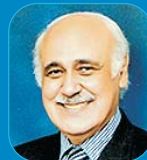
Charles Tilley

Chairman
Professional Accountants in Business Committee (IFAC) and
Chief Executive Officer, CIMA

Charles Tilley is a prominent advocate for global reform of corporate reporting and the critical importance of management accounting to sustainable business. Amongst other roles, he is Chairman of the International Federation of Accountant's Professional Accountants in Business Committee, a member of the International Integrated Reporting Council, and Deputy Chairman of Great Ormond Street Hospital.

Chief Executive of CIMA since 2001, Charles has spearheaded a partnership with the American Institute of CPAs. Charles is a former partner of KPMG and CFO of the investment bank, Hambros plc.

www.cimaglobal.com



Fakir Syed Aijazuddin OBE, FCA

Fakir Syed Aijazuddin is a fellow member of the Institute of Chartered Accountants of Pakistan. He has been the Director Finance & Planning National Fertiliser Corporation of Pakistan (NFC) and served as Group Controller of the Abu Dhabi National Oil Company (ADNOC) in Abu Dhabi. He also served as Chairman and CEO of International General Insurance (IGI) and CEO of First International Investment Bank Ltd., both companies in the Packages Group. He has also been on the Boards of the Lahore Stock Exchange, OGD, PTCL, NTDC, and more recently Bata Pakistan Ltd. He has taught MBA students at LUMS and was the principal of Aitchison College Lahore from 2009 to 2012. Since 1994, he has been the Honorary British Consul for the United Kingdom at Lahore, in recognition of which he was awarded the OBE in 1997. He is a regular feature writer for DAWN, Pakistan's leading daily newspaper.

www.fsaijazuddin.pk



Mian Mohammad Mansha

Chairman
MCB Bank Limited & Nishat

Mian Mohammad Mansha holds diverse and major business interests in Textile, Banking, Insurance, Cement, Power, and Aviation. Under his leadership, Nishat Group emerged as one of the leading and most diversified business groups in South East Asia. It is ranked as the top business house of Pakistan. The group has strong presence in the most important business sectors of the region. Nishat Group has operations in various countries across the globe mainly Sri Lanka, Azerbaijan, UAE, USA, Hong Kong & Bahrain and strategic partnerships with Groups from UAE, South Africa & Malaysia. Mian Mansha has served as the Chairman of MCB since its privatization in 1991. In 2004, he was presented with Pakistan's civil award, the Sitara-e-Imtiaz, for his contribution to industrial development. He serves as a member of Advisory Council of Punjab Board of Investment & Trade (PBIT). In addition, he is a Board Member of the Atlantic Council.

www.nishatpak.com



Ebrahim Sidat, FCA

Past President, ICAP and Former Country Managing Partner & Chief Executive Officer, Ernst & Young Ford Rhodes Sidat Hyder

Ebrahim Sidat is a fellow member of the Institute of Chartered Accountants of Pakistan. He has recently retired as the Country Managing Partner and Chief Executive of Ernst & Young Ford Rhodes Sidat Hyder. Mr. Sidat was elected twice as President of the Institute of Chartered Accountants of Pakistan, (1989-90 and 1990-91) and was a member of the Institute's Council from 1975 to 1993. He has also served as the President of the South Asian Federation of Accountants (SAFA) for the 1994 term.

Mr. Sidat has served as a member in State Bank Shariah Board, Accounting and Auditing Standards Board of Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) Bahrain and Corporate Law Review Commission. He has, over the years made presentations in Conferences and Seminars on the subject of corporate finance, corporate laws, corporate governance, taxation, accounting and auditing, Islamic banking and finance etc.



Dananjaya J. Hettiarachchi

World Public Speaking Champion 2014
Toastmasters International

Dananjaya J. Hettiarachchi is the World Champion of Public Speaking - 2014 conferred by Toastmasters International. He is both a passionate speaker and a committed Human Resource Development specialist. In World Championship of Public Speaking by Toastmasters International that lasted six months and included 33,000 competitors from around the world, Dananjaya Hettiarachchi survived seven rounds of the competition with eight other finalists delivering his award winning speech on "I See Something" at Kuala Lumpur, Malaysia that clocked seven minutes and twenty seconds fetching him the world title.

Some of the companies which have benefited from his training programs in Pakistan include; Allied Bank, Bank Alfalah, Coca Cola, Jubilee Insurance, K-Electric, HBL, PPL, Abbott, Adamjee Insurance, Haier, GSK, PARCO, Linde, Multinet, MCB Bank, Dolmen Group, Agriauto, Syngenta, Lafarge, ICI, Hino Pak and Packages.

www.danjh.com



Dr. Rizwan Amin Shaikh

Dean and Professor of Practice
Indus Institute of Management (IIM)

Dr. Rizwan Amin Shaikh is a Professor of Practice and Dean at Indus Institute of Management (IIM) Lahore. He is a visiting faculty at Judge Business School-Executive Education (University of Cambridge, UK), Hult International Business School (USA), University of Sharjah (UAE), and Royal Melbourne Institute of Technology (RMIT, Australia). Dr. Shaikh holds a PhD from SKEMA Business School (France), MBA from Cleveland State University (USA), and B.Sc. from the Ohio State University (USA). He is also a visiting faculty at Etisalat Academy (UAE) and the President of Project Management Institute (USA) Lahore Chapter. He also served as Director MBA Program at Lahore University of Management Sciences (LUMS). He is the former Chairman and CEO of Punjab Information Technology Board (PITB) and has over 23 years of management consulting (Deloitte Consulting, USA), strategy formulation, international program/project management, teaching, and business transformation experience in the public as well as private sector.

Success Journey of a Visionary - Interviews



EBRAHIM SIDAT, FCA

Past President, ICAP and Former Country
Managing Partner & Chief Executive Officer,
Ernst & Young Ford Rhodes Sidat Hyder

Karachi



MIAN MOHAMMAD MANSHA

Chairman,
MCB Bank Limited & Nishat

Islamabad



Shehzad Chamdia, FCA

Chairman, Shehzad Chamdia Securities (Pvt) Limited
and President, College of Accounting & Management
Sciences (CAMS) and The Avicenna School

Interviewer



Mukhtar Hussain Jaffery, FCA

Senior Partner,
Naveed Zafar Ashfaq Jaffery & Co.

Interviewer

Panel Discussion 1 Family Enterprise

PANELISTS | KARACHI



Abrar Hasan
Chief Executive Officer
National Foods Ltd.



Samad Dawood
Chief Executive Officer
Dawood Hercules Corporation Ltd.



Dr. Zeelaf Munir
Chairperson,
Executive Management Board
English Biscuit Manufacturers (Pvt) Ltd.



Amin Hashwani
Executive Director
Hashwani Group

PANELISTS | ISLAMABAD



Mohsin Khalid
Executive Director, Ittehad Steel &
Former Chairman, Islamabad
Electric Supply Co. Ltd.



Senator Osman Saifullah Khan
Chief Executive Officer
Saif Textile Mills



Imtiaz Rastgar
Chairman
Rastgar Group



Shahid Hussain
Chief Executive Officer
Service Sales Corporation (Pvt.) Ltd.

MODERATOR | KARACHI



Roshan Mehri, FCA
CEO Family Office
House of Habib

MODERATOR | ISLAMABAD



Asif Anwar Karim, FCA
DMD Finance & Administration
Airblue

Panel Discussion 2 Enabling Regulatory Regime

PANELISTS | KARACHI



Syed Moonis Abdullah Alvi, FCA
Chief Financial Officer
K-Electric



Muhammad Faisal, FCA
CFO & Chief Investment Officer
Lucky Cement Limited



Asif Haroon, FCA
Partner, Taxation and Legal Services
A. F. Ferguson & Co.



Kazim Hasnain, ACA
Managing Director
Eli Lilly Pakistan

PANELISTS | ISLAMABAD



Junaid Khan
Managing Director
Airblue



Saleem Anwar, FCA
Chief Financial Officer
Askari Bank



Muhammad Rafi
Managing Director &
Chief Executive Officer, OGDCL



Aftab Mahmood Butt, FCA
Chief Executive Officer
KAPCO

MODERATOR | KARACHI



Zulfikar Ali Causer, FCA
Partner
BDO Ebrahim & Co.

MODERATOR | ISLAMABAD



Aftab Ahmad, FCA
Director Audit,
Assurance and Advisory, NZAJ & Co.

Master of Ceremonies



Mahreen Khan

Broadcaster & Public Policy Specialist



The Institute of
Chartered Accountants
of Pakistan

About ICAP

The Institute of Chartered Accountants of Pakistan (ICAP) established under The Chartered Accountants Ordinance, 1961 is a self-regulatory body of professional accountants in Pakistan. It represents accountants employed in public practice, business and industry, and the public and private sectors. The functions of Institute include conducting examinations of the candidates aspiring to become Chartered Accountants, monitoring and developing the profession through its rigorous quality control mechanism and standard setting. Apart from its core functions, ICAP in public interest contributes significantly in promoting good corporate governance, formulating economic policies of federal and provincial governments including federal budget making with specific focus on taxation.

ICAP professionals are spread across the globe and are in high demand due to their integrity, updated knowledge through Continuous Professional Development programs and command over area of expertise. Initially on the Institutes' establishment, there were a handful of accountants. However, today the number exceeds six thousand, and out of this number more than 80% are employed in the industry. The Institute is fully cognizant of the obligation it carries towards the business and finance professionals and committed to provide a better platform for the financial leaders of the country to discuss the future scenarios and challenges.

www.icap.org.pk



About CFO Conference

Six years ago, the 'Professional Accountants in Business' [PAIB] Committee of ICAP took this initiative to reach out to its members in industry and provide them with a platform to discuss, debate and seek pragmatic solutions of emerging business and finance issues. Besides being a resourceful platform to learn about evolving strategies and dynamics of business & finance, the event also involves recognizing the outstanding contributions of ICAP members for corporate sector through Professional Excellence Awards. Over the years, the annual CFO Conferences and Professional Excellence Awards have emerged as the most anticipated calendar events of the Institute.

Till now, 10 CFO conferences have already been held across the country with participation of more than 5,000 business leaders and finance professionals. The Conferences continue to be the most sought after platform for professionals to share expertise, build knowledge and network. The distinctive themes, relevant topics, high profile speakers and panelists and vibrant participants are the raison d'être of continued success of CFO Conferences.

This year the PAIB Committee of ICAP has made special efforts for engagement of participants through vibrant social media campaign, entailing a CFO Conference website, a tailor-made Conference Mobile App and presence on Facebook, Twitter and LinkedIn. Arrangements have also been made to ensure Live streaming of conference for overseas ICAP members and other professionals working abroad. The CFO Conference 2015 'Sustaining Excellence – Shifting Gears' with its exciting agenda, eminent speakers and enthusiastic participants is expected to be one of the most engrossing event of the year!

www.icapcfoconference.com

CONFERENCE INVESTMENT

Members of
ICAP and ICMAP
Rs. 6,500 per participant

Non-Members
Rs. 7,500 per participant

Retired Members / CA Students
Rs. 2,500 per participant

10% Early Bird Discount
(For registrations up to March 5, 2015)

FOR DETAILS AND REGISTRATION(S), PLEASE CONTACT

The Institute of Chartered Accountants of Pakistan

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Abdul Sami Qureshi
+92 21 111 000 422 Ext. 404
Email: cfokhi@icap.org.pk

ICAP - Islamabad
Haroon Yaqoob
+92 51 111 000 422 Ext. 28
Email: cfoisb@icap.org.pk

Kindly send your cheque in favour of
"The Institute of Chartered Accountants of Pakistan"

For Karachi
to Yaqoob Baloch at:
ICAP House, Chartered Accountants
Avenue, Clifton, Karachi-75600
Phone: (+92 21) 111 000 422 Ext. 330

For Islamabad
to Haroon Yaqoob at:
ICAP House
G-10/4, Mauve Area, Islamabad
Phone: +92 51 111 000 422 Ext. 28



The Institute of
Chartered Accountants
of Pakistan

CA
PAKISTAN

CFO
CONFERENCE
Sustaining Excellence
-Shifting Gears

March 17, 2015
Pearl Continental Hotel, Karachi

March 19, 2015
Serena Hotel, Islamabad

9 am to 5 pm

FULL NAME: _____

DESIGNATION: _____

COMPANY: _____

REG. NO.: _____

OFFICE PHONE: _____ OFFICE FAX: _____

EMAIL ADDRESS: _____ CELL NO.: _____

POSTAL ADDRESS: _____

CITY: _____ POSTAL CODE: _____ COUNTRY: _____

Registration Note

Registration Fees: Please Tick:

March 17, 2015, Karachi

March 19, 2015, Islamabad

Registration Fee includes cost of conference material, meal and refreshment

<input type="checkbox"/> Members of ICAP and ICMAP	Rs. 6,500
<input type="checkbox"/> Non-members	Rs. 7,500
<input type="checkbox"/> ICAP Retired Members / CA Students	Rs. 2,500

CPD Credit Hours: **8**

HOW TO REGISTER:

a: For online registration please visit <http://www.icap.org.pk/conferences>
or

b: Send your duly completed Registration Form along with the conference fee to:

i- For Conference in **Karachi, Abdul Sami Qureshi**
ICAP House, Chartered Accountants Avenue, Clifton, Karachi - 75600
Phone: +92 21 111 000 422 Ext. 404
Email: cfokhi@icap.org.pk

ii- For Conference in **Islamabad, Haroon Yaqoob**
ICAP House, G-10/4, Mauve Area, Islamabad
Phone: +92 51 111 000 422 Ext. 28
Email: cfoisb@icap.org.pk

HOW TO PAY:

Payments may be made through cross cheque / pay order / bank draft drawn in favour of 'The Institute of Chartered Accountants of Pakistan'.
Cross cheque / pay order / bank draft no. _____ of Rs. _____

Details required for payment through Credit Card:

Credit Card type: VISA MASTER OTHER

Credit Number:

Expiry Date -

Signature: _____

Date: _____