

CURATING RESPONSIBLE GROWTH

INNOVATE, ILLUMINATE & INTEGRATE



KARACHI

MAY 2024

6th & 7th

Marquee, PC Hotel

ISLAMABAD

MAY 2024

9th

Shamadan, Serena Hotel

An Initiative of Professional Accountants in Business (PAIB) Committee

ABOUT THE INSTITUTE OF CHARTERED ACCOUNTANTS OF PAKISTAN

The Institute of Chartered Accountants of Pakistan (ICAP), is the esteemed apex accountancy regulating body in Pakistan that takes great pride in nurturing talented, ethical, and dedicated professionals. With a robust membership base of over ten thousand Chartered Accountants, ICAP's influence spans far and wide. Established in 1961 with a clear mission, ICAP remains steadfast in its commitment to serving the public interest by fostering strong collaborations with governments, regulators, and business leaders on a global scale. The global impact of ICAP's diaspora is evident, as its members hold esteemed positions in prestigious corporate entities, including Fortune 500 companies. Our collective endeavors know no boundaries, as we contribute significantly to the success of individuals, organizations, communities, and economies alike. Embracing the belief that chartered accountancy can be a powerful force for positive change, ICAP is resolutely devoted to sharing its insights, expertise, and understanding to foster sustainable economies and create a better future for all.

ICAP has expanded its international presence with chapters established in ASEAN, Australia-New Zealand, US-Canada, UK-Ireland, Bahrain, Qatar, and UAE. Additionally, the network extends to Europe and Oman through coordination committees.

DISCOVER THE PROFESSIONAL ACCOUNTANTS IN BUSINESS COMMITTEE

At ICAP, PAIBs make up a remarkable 76% of our distinguished membership. Our Members lead the way as business and strategy partners, financial experts, and trusted advisors, driving sustainable value creation for their organizations.

ICAP's PAIB Committee is dedicated to empowering this influential membership segment. The committee was founded in 2009, for continuous development of PAIBs. Under the dynamic leadership of Mr. Samiullah Siddiqui-FCA, we are committed to engaging, supporting, and fostering the professional development of PAIBs while recognizing their invaluable contributions to the economy.

Through our proactive initiatives, we strive to build a thriving community of PAIB leaders. Our programs are thoughtfully designed to enhance their capabilities as creators, enablers, reporters, and preservers of organizational value. ICAP's PAIB Committee is globally recognized by IFAC. Together, we are shaping a prosperous future for both you and your organization.

ICAP CFO CONFERENCE OVERVIEW

ICAP's CFO Conference has been a cornerstone event since its inception in 2010, bringing together industry leaders and experts to address critical issues shaping the field. To date, 23 CFO Conferences have been held across the country including in Dubai & Middle East, attracting over 10,000 participants. The Conference continues to be the most sought-after platform for professionals to share expertise, build knowledge, and network.

This year the conference theme is **"Curating Responsible Growth: Innovate, Illuminate, and Integrate"** which encapsulates the imperative for businesses to pursue growth strategies focusing on the profitability and stability of the organizations. This theme aims to delve into the multifaceted roles and responsibilities of CFOs during uncertain times. The conference will uncover various topics, such as ethical responsibilities, requisite skillsets, the impact of digital innovations and AI on decision-making, and global layoffs addressing risks associated with sustainability and business growth.

The conference would include sessions to emphasize that responsible growth in today's interconnected world, requires a holistic approach that;

- embraces innovation and digitization,
- identifies emerging risks and opportunities for comprehensive growth,
- integrates sustainability and ethical practices into core business practices,
- bridges generational divides and fosters collaboration across age cohorts,
- explores and adapts the new territories in the financial landscape.

CFO 2024-SNEAK PEEK

Leadership Alchemy: Shaping Growth through Persistent Diligence

Amidst the numerous leadership theories, ICAP presents a keynote session delivered by a seasoned business tycoon of Pakistan, whose leadership journey has catapulted the company into one of the most profitable businesses globally. This session unveils the hidden traits that define true leadership, transcending positions and organizations. Join us to discover how persistent diligence shape sustainable growth in today's dynamic business landscape.

Thriving Responsibly Beyond Green Horizon

The role of the CFO has evolved contrary to the conventional concept of financial stewardship, to the extent that they are now tasked with quantifying and communicating the financial value of ESG initiatives to key stakeholders. Our esteemed panelists will discuss strategies and insights on how organizations can thrive while upholding their commitment to sustainability, ensuring a prosperous future for generations to come. In today's rapidly evolving landscape, the integration of Environmental, Social, and Governance (ESG) principles is no longer optional but essential for long-term success.

Charting Financial Frontiers: Global Trends

With the wide spread of automation and digitalization after the 3rd industrial revolution and the constantly evolving role of CFOs as business partners rather than Finance custodians it is important to embrace the technologies and skills to enable digital finance adoption. Explore how technologies such as artificial intelligence, blockchain, fintech, and robotic process automation are revolutionizing financial processes such as reporting, risk management, and decision-making, including accounting services outsourcing.

The HR Mosaic: Integrating Generations to Propel Growth

In today's rapidly evolving workforce landscape, the integration of diverse age groups has emerged as a strategic imperative for organizational success. Explore the vital role of generational diversity in driving growth and innovation within your workforce. In a country where retaining younger talent poses challenges amidst the pursuit of work-life balance and competitive compensation, our industry experts will illuminate actionable strategies to unlock the full potential of multi-generational teams. Discover how to foster inclusive, dynamic workplaces that are primed for sustainable growth.

Chief Future Office: Readiness for the Leadership Journey

This engaging keynote address promises to explore the evolving landscape of leadership in the face of technological advancements, market shifts, and changing consumer behaviors. It highlights the essential qualities and skills required for future leaders to navigate and thrive in tomorrow's dynamic business environment. Get ready to unlock the secrets to success as we prepare you for the exciting journey ahead.

Tech Futurism

Pakistan's tech industry grapples with skill shortages, funding issues, and regulatory weaknesses. Urgent actions are needed, including the establishment of research centres and private-sector partnerships by Universities, to foster innovation. Led by a prominent figure driving digital reforms, this session reveals how technology and finance intersect, transforming business processes and creating new opportunities.

Surfing The Wave of Digitization: Assessing Our Readiness

Evaluate the evolving role of finance professionals in the digital age and the essential skills required for success in a digitally-enabled finance function. Explore the critical nexus between regulatory reforms and enabling business operations in the digital era, while gaining valuable insights into the educational pathways needed to develop these crucial skills. Additionally,

discover strategies for fostering a conducive work environment that nurtures startup culture, essential for navigating the digital landscape. This session promises to highlight our progress through small victories, as we collectively journey towards a digitally empowered future.

Unveiling Economic Landscapes

A panel of experts will unveil the intricacies of current economic conditions including inflation, brain drain, high taxation, and post covid-business dynamics. Through insightful analysis, the discussion will shed light on the challenges faced by finance professionals and offer strategic recommendations to capitalize on emerging opportunities. Discover the art of resilience in sustaining business gains amidst economic uncertainties. Key focal points of discussion include the impact of regional trade agreements, such as CPEC and SAFTA, and the implications of SIFC versus infrastructure development in Pakistan, shaping the economic trajectory.

PARTICIPATION FEE

City	Particulars	Fee	Early Bird Offer
Karachi*	Member	Rs. 25,000	Rs. 23,000
	Non Member	Rs. 28,000	Rs. 25,500

*Inclusive of Professional Excellence Awards on May 06, 2024.

Islamabad	Member	Rs. 18,000	Rs. 17,000
	Non Member	Rs. 20,000	Rs. 18,500

- CA students are encouraged at discounted rate
- Prices are exclusive of taxes
- Avail an early bird discount till **April 18, 2024**

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