

CURATING RESPONSIBLE GROWTH

INNOVATE, ILLUMINATE & INTEGRATE

KARACHI

MAY
6th & 7th
2024

Marquee
PC Hotel Karachi

ISLAMABAD

MAY
15th
2024

Serena Hotel
Islamabad

An Initiative of Professional Accountants in Business (PAIB) Committee



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ABOUT THE INSTITUTE OF CHARTERED ACCOUNTANTS OF PAKISTAN

The Institute of Chartered Accountants of Pakistan (ICAP), is a premier regulatory body for the profession of accounting that has a robust membership with over 10,000 dedicated Chartered Accountants, globally since 1961. With chapters spanning ASEAN, Australia, New-Zealand, US, Canada, UK, Ireland, Bahrain, Qatar, UAE and KSA, ICAP fosters collaboration for sustainable economies worldwide, empowering individuals and organizations alike.

DISCOVER THE PROFESSIONAL ACCOUNTANTS IN BUSINESS COMMITTEE

At ICAP, PAIBs constitute an impressive 76% of our esteemed membership, leading as business partners and financial experts. Our PAIB Committee globally recognized by IFAC, was established in 2009, dedicated to the continuous development and recognition of the PAIB's. Through proactive initiatives, we empower them to enhance their capabilities and shape a prosperous future for themselves and their organizations.

Under the dynamic leadership of Mr. Samiullah Siddiqui – FCA, we are dedicated to supporting and fostering the professional growth of PAIBs while recognizing their invaluable contributions to the economy.

ICAP CFO CONFERENCE OVERVIEW

ICAP's CFO Conference, a pivotal event since 2010, convenes industry leaders to deliberate on key themes. With 23 conferences held nationwide and internationally in Dubai & the Middle East, it serves as the premier platform for expertise sharing, networking and attracting a diverse array of participants. This year's theme, **"Curating Responsible Growth: Innovate, Illuminate, and Integrate,"** focuses on CFOs' multifaceted roles in uncertain times, emphasizing a holistic approach to growth. The sessions explore innovation, risk identification, sustainability integration, generational collaboration, and adaptation to the financial & business landscape.

SPEAKERS (May 6th & 7th 2024) - Karachi



Adeel Hashmi
Master of Ceremony



Dr. Umar Saif
Co-Founder, Khudi Ventures
(Ex Minister of IT & Telecom)



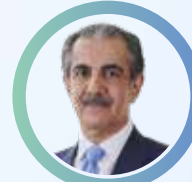
Farrukh Rehman, FCA
President,
ICAP



Asmâa Resmouki
President,
IFAC



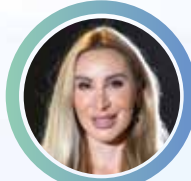
Waqar Ahmed Malik (SI)
Former MD & CEO,
Fauji Foundation



Atif Aslam Bajwa
CEO,
Bank Alfalah Ltd.



Ashfaq Yousuf Tola, FCA
Former Minister of State &
Council Member, ICAP



Rose Hindy
Leadership Coach



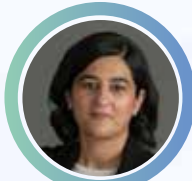
Sanjay Rughani
CEO,
Standard Chartered Bank - Uganda



Asad Umer
Former Minister of Finance



CA. Sujan Kumar Kafle
President, ICAN



Tania Aidrus
Co-Founder & CEO,
DGlobal



Saquib Ahmad
Country Managing Director,
SAP Pakistan, Iraq, Bahrain & Afghanistan



Farooq Barkat Ali, FCA
CFO,
Engro Corp



Atif Kaludi, FCA
CFO,
Lucky Cement Ltd.



Salman Ahmed
Global Economist



Farhan Haroon, FCA
CEO,
Haleon Pakistan Ltd.



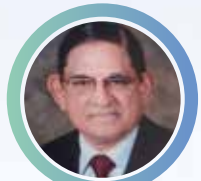
Aly Yusuf
Head of Global Strategy-Unilever



Imran Ali Shah
CFO,
Meezan Bank Ltd.



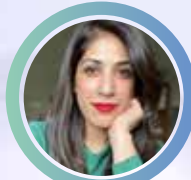
Pouruchisty Sidhwa
CHRO,
Telenor Bank/Easypaisa



Dr. Shahid Hassan Siddiqui
Economist



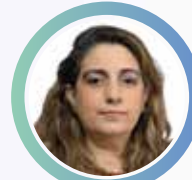
Brian Kalish
FP & A and Treasury,
eCapital Advisors



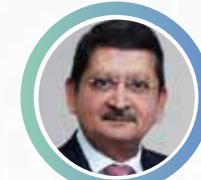
Amber Rahim
Director,
Institute of Business Administration



Samiullah Siddiqui, FCA
Chairperson PAIB Committee &
Council Member, ICAP



Khurshheed Kotwal, FCA
Vice President,
ICAP



Khalid Rahman, FCA
Council Member,
ICAP



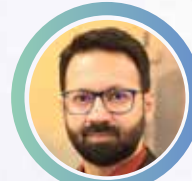
Zazaar Mahmud
CFO,
Shell - Pakistan



Gregory Le Henand
Trade Credit Practice Leader UAE,
Marsh Specialty



Marium Durrani
Director Marketing &
Brands, Pakistan Cables Ltd.



Husnain R. Badami, FCA
Council Member,
ICAP



Arif Akmal Saif FCA, CFA
Global CFO,
United Bank Limited

SPEAKERS* (May 15th, 2024) - Islamabad



Farrukh Rehman, FCA
President, ICAP



Muhammad Aurangzeb*
Minister of Finance & Revenue



Ahsan Iqbal*
Minister of Planning & Reforms



Shaza Fatima*
Minister of State of IT & Telecom



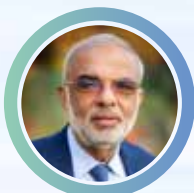
Akif Saeed*
Chairman, SECP



Ashfaq Yousuf Tola, FCA
Former Minister of State &
Council Member, ICAP



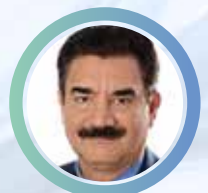
Azfar Ahsan
CEO, Nutshell Group



Irfan Siddiqui
CEO, Meezan Bank



Saqib Ahmed
Country Managing Director,
SAP Pakistan, Iraq, Bahrain & Afghanistan



Dr. Amjad Waheed
CEO, NBP Funds



Muhammad Awais, FCA
Council Member, ICAP and
Partner EY Ford Rhodes



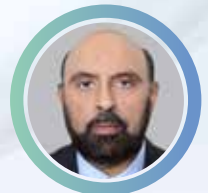
Badar Khushnood
Co Founder, Bramerz



Anas Farook, FCA
CFO, OGDCL



Zeeshan Ejaz, FCA
Vice President,
ICAP



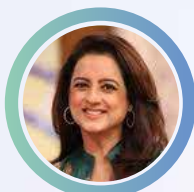
Mohammad Maqbool, FCA
Council Member,
ICAP



Sajjad Syed
CEO, Excellence



Samiullah Siddiqui, FCA
Chairperson PAIB Committee &
Council Member, ICAP



Dr. Muzna Ebrahim
Master of Ceremony

*Speakers to be Confirmed.

Stay tuned for more speakers to be unveiled

CFO 2024-SNEAK PEEK

Leadership Alchemy

Amidst the numerous leadership theories, ICAP presents the keynote sessions delivered by seasoned industry leaders of Pakistan and international coaches. The sessions will unveil the hidden traits that define the evolving landscape of leadership in the face of technological advancements, market shifts, and changing consumer behaviors. It highlights the essential qualities and skills required for future leaders to navigate and thrive in tomorrow's dynamic business environment. Get ready to unlock the secrets to success as we prepare you to explore the CFO within or beyond finance.

Thriving Responsibly Beyond Green Horizon

The role of the CFO has evolved contrary to the conventional concept of financial stewardship, to the extent that they are now tasked with quantifying and communicating the financial value of ESG initiatives to key stakeholders. Our esteemed panelists will discuss strategies and insights on how organizations can thrive while upholding their commitment to sustainability, ensuring a prosperous future for generations to come. In today's rapidly evolving landscape, the integration of Environmental, Social, and Governance (ESG) principles is no longer optional but essential for long-term success.

Charting Financial Frontiers: Global Trends

With the widespread of automation and digitalization after the 4th industrial revolution and the constantly developing role of CFOs as business partners rather than Finance custodians, it is important to embrace the technologies and skills to enable digital finance adoption. Explore how technologies such as artificial intelligence, blockchain, fintech, and robotic process automation are revolutionizing financial processes such as reporting, risk management, and decision-making, including accounting services outsourcing.

The HR Mosaic: Integrating Generations to Propel Growth

In today's rapidly evolving workforce landscape, the integration of diverse age groups has emerged as a strategic imperative for organizational success. Explore the vital role of generational diversity in driving growth and innovation within your workforce. In a country where retaining younger talent poses challenges amidst the pursuit of work-life balance and competitive compensation, our industry experts will illuminate actionable strategies to unlock the full potential of multi-generational teams. Discover how to foster inclusive, dynamic workplaces that are primed for sustainable growth.

Tech Futurism

Pakistan's tech industry grapples with skill shortages, funding issues, and regulatory weaknesses. Urgent actions are needed, including the establishment of research centers and private-sector partnerships to foster innovation. Led by prominent figures driving digital reforms, this session reveals how technology and finance intersect, transforming business processes and creating new opportunities.

Surfing The Wave of Digitization: Assessing Our Readiness

Evaluate the evolving role of finance professionals in the digital age and the essential skills required for success in a digitally-enabled finance function. Explore the critical nexus between regulatory reforms and enabling business operations in the digital era, while gaining valuable insights into the educational pathways needed to develop these crucial skills. Additionally, discover strategies for fostering a conducive work environment that nurtures startup culture, essential for navigating the digital landscape. This session promises to highlight our progress through small victories, as we collectively journey towards a digitally empowered future.

Unveiling Economic Landscapes and Investment

Industry experts and known economists will unveil the intricacies of current economic conditions including inflation, brain drain, high taxation, and post - covid business dynamics including investment opportunities. Through insightful analysis, the discussion will shed light on the challenges faced by finance professionals and offer strategic recommendations to capitalize on emerging opportunities. Discover the art of resilience in sustaining business gains amidst economic uncertainties. Key focal points of discussion include the impact of regional trade agreements, such as CPEC and SAFTA, and the implications of SIFC versus infrastructure development in Pakistan, shaping the economic trajectory.

PARTICIPATION FEE

City	Particulars	Fee	Early Bird Discount
Karachi*	Member	Rs. 25,000	Rs. 23,000
	Non Member	Rs. 28,000	Rs. 25,500

City	Particulars	Fee	Early Bird Discount
Islamabad	Member	Rs. 18,000	Rs. 17,000
	Non Member	Rs. 20,000	Rs. 18,500

*Fee is inclusive of Professional Excellence Awards at Karachi on May 06, 2024.

- CA students are encouraged at discounted fee of Rs. 14,000 in Karachi & Rs. 10,000 in Islamabad
- Prices are exclusive of taxes (Karachi 5% & Islamabad 15% taxes are applicable on participation fee)
- Avail an early bird discount till **April 25, 2024**

AGENDA-KARACHI

May 6th, 2024

Start	End	Agenda	Speakers
14:30	15:00	Registrations & Welcome Tea	
15:00	15:05	Recitation from the Holy Quran, & National Anthem	
15:05	15:10	Introduction	Adeel Hashmi Master of Ceremony
15:15	15:30	Opening Remarks	Farrukh Rehman, FCA President, ICAP
15:35	15:55	Leadership Alchemy: Shaping Growth through Persistent Diligence	Waqar Ahmed Malik (SI) Former MD & CEO, Fauji Foundation
16:00	16:05	Madoom - Sustainability Message	
16:10	16:50	Thriving Responsibly Beyond Green Horizon	Mariam Durrani (Moderator) Director Marketing & Brands, Pakistan Cables Ltd. Aly Yusuf Head of Global Strategy, Unilever Farooq Barkat Ali, FCA CFO, Engro Corp Zaraar Mahmud CFO, Shell - Pakistan
16:55	17:15	IFAC's Role in Rebuilding Trust	Asmâa Resmouki President, International Federation of Accountants
17:20	18:00	Charting Financial Frontiers: Global Trends	Imran Ali Shah (Moderator) CFO, Meezan Bank Sanjay Rughani CEO, Standard Chartered Bank - Uganda Brian Kalish FP & A and Treasury, eCapital Advisors Gregory Le Henand Trade Credit Practice Leader UAE, Marsh Specialty CA. Sujan Kumar Kafle President, ICAN
18:05	18:15	Closing Remarks	Khursheed Kotwal, FCA Vice President, ICAP
18:15	19:30	Prayers & Tea Break	
19:30	21:30	Professional Excellence Awards & Dinner	

AGENDA-KARACHI

May 7th, 2024

Start	End	Agenda	Speakers
09:00	09:30	Welcome Tea	
09:30	09:40	Note from the Host	Samiullah Siddiqui, FCA Chairperson PAIB Committee & Council Member, ICAP
09:45	10:05	Leadership Talk: The Leader within CFO or Beyond Finance	Rose Hindy Leadership Coach
10:10	10:50	The HR Mosaic- Integrating Generations to Propel Growth	Pouruchisty Sidhwa (Moderator) CHRO, Telenor Bank/Easypaisa Atif Kaludi, FCA CFO, Lucky Cement Ltd. Farhan Haroon CEO, Haleon Pakistan
10:55	11:15	Chief Future Officer: Readiness for Leadership Journey	Atif Aslam Bajwa CEO, Bank Alfalah Limited
11:15	11:45	Tea Break	
11:45	12:05	Tech Futurism	Dr. Umar Saif Co-Founder, Khudi Ventures (Ex Minister of IT & Telecom)
12:10	12:50	Surfing the Wave of Digitization- Assessing Our Readiness	Arif Akmal Saifie FCA, CFA (Moderator) Global CFO, United Bank Limited Tania Aidrus Co-Founder & CEO, DGlobal Saqib Ahmad Country Managing Director, SAP Pakistan, Iraq, Bahrain & Afghanistan
12:55	13:35	Unveiling Economic Landscapes	Amber Shamsi (Moderator) Director, Institute of Business Administration Salman Ahmed Global Head of Macro & Strategic Asset Allocation Fidelity Ashfaq Yousuf Tola, FCA Former Minister of State & Council Member, ICAP Asad Umar Former Minister of Finance Dr. Shahid Hassan Siddiqui Economist
13:40	13:50	Vote of Thanks	Khalid Rahman, FCA Council Member, ICAP
13:50		Lunch	

AGENDA-ISLAMABAD

May 15th, 2024

Start	End	Agenda
9:30	9:45	Registrations & Opening Tea
9:50	9:55	Recitation from the Holy Quran, National Anthem
9:55	10:05	Introduction
10:10	10:20	President Address
10:25	10:35	CA Pakistan and Its Contribution
10:40	11:00	Address by the Chief Guest
11:05	11:25	From Vision to Value: CFOs to Drive the Growth
11:30	11:55	Illuminating Investments
11:55	12:25	Tea Break
12:30	12:40	Note from the Host
12:45	13:05	Address by the Guest of Honor
13:10	13:30	Illuminating Economic Landscapes
13:35	14:15	Unveiling Economic Landscapes
14:20	14:40	Seizing Opportunities, Harnessing Potentials and Confronting Challenges: Path to Growth
14:45	15:45	Lunch & Prayers Break
15:50	16:10	Address by the Guest of Honor
16:15	16:30	Tech Futurism
16:35	16:50	Technology for All
16:55	17:25	Surfing the Wave of Digitization: Assessing Our Readiness
17:30	18:10	Thriving Responsibly Beyond Green Horizon
18:15	18:25	Vote of Thanks
18:25		Networking Tea

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Chartered Accountants
of Pakistan

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Muhammad Hammad

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