

Resilient CFO

BALANCING THE AGENDA FOR TOMORROW

May 15 & 16, 2023 - PC Hotel, Karachi
May 18, 2023 - PC Hotel, Lahore

Professional Accountants in Business (PAIB) Committee

CONFERENCE OVERVIEW

The ICAP CFO conference has been serving as a platform for exchanging insights on the constantly evolving economic, social and technological landscape that is shaping the business and finance profession in Pakistan with a view to the global trends.

The theme for this year's conference is **"Resilient CFO - Balancing the Agenda for Tomorrow,"** which highlights the essential qualities that finance and business leaders must possess in times of adversity. Specifically, they need to be visionary, agile innovative, able to navigate through the digital cloud, performance oriented, sustainability driven and curator of talent and value to the stakeholders. The act of balancing is name of the game. Professionals are exposed to the challenge of depleting resources yet to ensure that the growth momentum keeps accelerating. From this year's CFO conference, the Professional Accountants in Business (PAIB) Committee of ICAP is staging the podium for finance professionals and business leaders to engage with industry experts, business pioneers and thought leaders from various walks of life.

Lets learn together not only to be a better professional but also a good human.

RATIONALE

- To have the foresight and to learn the skills needed to be a strategic leader from the successful business pioneers.
- To fuel yourself with industry experiences and global trends influencing the profession.
- To learn about ways to proactively prepare yourself for the challenges of the future.
- To equip yourself with how AI and RPAs are impacting businesses.
- To rejuvenate with legacy conversations for the soul.
- To ensure accountability and transparency amid growing local and global complexities.

CFO CONFERENCE LEGACY



CONFERENCE THEMATIC AREAS

LEADERSHIP INSIGHTS

Some of the competencies that leaders must acquire in mitigating challenges include

- ▶ Balancing empathy and excellence
- ▶ Accountability
- ▶ Ethics and morality
- ▶ Agility
- ▶ Inclusion



SKILLSETS FOR TOMORROW

- ▶ Vertical – Specialized skillset for eg. data analytics, use of artificial intelligence, finance and audit functions.
- ▶ Horizontal – All purpose skillset for eg. critical thinking, communications, creativity, emotional and social intelligence and empathy.



BALANCING ACT OF OPTIMIZATION

CFOs need to balance the competing demands while continuing to oversee capital allocation, financial reporting, risk management, and other traditional core activities. Moving from growth to transformational mindset require

- ▶ Financial stewardship and curation
- ▶ Value creation
- ▶ Staff Retention
- ▶ Controlled spending
- ▶ Investment in digitization
- ▶ Sustainability



CONFERENCE

THEMATIC AREAS

OPPORTUNITIES BEYOND UNCERTAINTIES

Uncertainties where on one hand make businesses riskier, on the other hand often lead to innovation as individuals and businesses look for new ways to address challenges and create value. Some of the opportunities during times of disruptions include

- ▶ Investment in marginalized markets
- ▶ Flexibility through technology
- ▶ Mergers and acquisitions
- ▶ Rise of gig economy
- ▶ Entrepreneurship



TECH-STATION

The tech-station, will specifically address opportunities and challenges for finance, accounting and audit professionals in using AI models for their operations and even strategic decisions. Live demonstration of AI used cases including

- ▶ ChatGPT
- ▶ Robotic Automations
- ▶ Humanoids



WHAT IS THE CALL OF DUTY?

Fluctuating energy and oil prices, emerging competition from smaller economies, online banking, knowledge brain drain and technology risks are all amongst the challenges that business battle every day. Following socio-economic responsibilities has to be taken care of.

- ▶ Being proactive in philanthropy
- ▶ Management of Investment and financing decisions strategically
- ▶ Focus on localization
- ▶ Fostering empowerment and social cohesion
- ▶ Being saving oriented



CONFERENCE AGENDA KARACHI



DAY 1 - MAY 15, 2023

Master of Ceremony



Sidra Iqbal
Journalist

14:30-15:00 Registrations & Opening Tea

15:00-15:10 Recitation from the Holy Quran, National Anthem and Introduction

15:15-15:30 Opening Remarks By the President ICAP



M. Ali Latif
President ICAP

15:35-16:00 Keynote Address - Leadership Through Empathy And Excellence



Amir Paracha
Chairman & CEO
Unilever Pakistan

16:05-16:45 Panel Discussion - Skillsets For Tomorrow



Raymond Kotwal
CFO
Habib Bank Limited



Naila Kassim
Group Director HR
House of Habib



Mohammad Amin Rajput
DMD & CFO
SSGCL



Muhammad Rizwan Dalia
Chief People Officer
K-Electric

16:45-17:15 Prayer Break

17:15-17:55 80/20 Dialogue - Balancing Act of Optimization



Farheen Salman
President BSAPN
Lipton Teas & Infusions



Syed Amir Ali
President & CEO
BankIslami



Muhammad Humair
Head of Special Projects
Dawood Hercules Group



CONFERENCE AGENDA KARACHI



DAY 1 - MAY 15, 2023 (CONT.)

18:00-18:25 Power Tonic



Yousuf Bashir Qureshi
Motivational Speaker

18:30-18:40 Closing Remarks

18:45-20:00 Prayer & Breakout Activities

20:00-22:00 Professional Excellence Awards & Dinner

Master of Ceremony



Adeel Hashmi
Motivational Speaker

DAY 2 - MAY 16, 2023

Master of Ceremony



Syed Asim Rashid
CEO, Creative Swan

09:00-09:30 Opening Tea

09:30-10:00 Keynote Address - Harnessing the Leadership In Radical Times



Ali Tabba
CEO
Lucky Cement Limited

10:05-10:25 Address By the Host - Chairperson PAIB Committee



Muhammad Samiullah Siddiqui
Council Member ICAP

10:30-10:50 Presentation - Opportunities Beyond Uncertainties



Muhammad Azfar Ahsan
Founder & CEO
Nutshell Group

10:55-11:25 Tea Break



CONFERENCE AGENDA KARACHI



DAY 2 - MAY 16, 2023 (CONT.)

11:25-12:05 Panel Discussion – Opportunities Beyond Uncertainties



Faisal Qamar
Co-Founder & CEO
Decibel



Ali Jameel
CEO
TPL Corp Ltd



Shabkhez
Technology Entrepreneur
& Consulting Executive



Mohammad Shoaib
CEO
Al Meezan Investment
Management Limited



Dr. A. Hadi Shahid
Managing Partner
Alliott Hadi Shahid
Chartered Accountants

12:10-12:30 Tech-Station



Saad Kaliya
Partner
A.F Ferguson & Co

12:35-12:45 Session Chair– What is the Call of Duty?



Ashfaq Yousuf Tola
Minister of State &
Former President ICAP

12:50: 13:30 Fireside Chat – What is the Call of Duty?



Ashfaq Yousuf Tola
Minister of State &
Former President ICAP



Dr. Kaiser Bengali
Economist



Dr. Amjad Waheed
CEO
NBP Funds



Prof. Dr. Huma Baqai
Rector Millennium Institute of
Technology & Entrepreneurship

13:35-13:45 Closing Remarks



Arslan Khalid
Vice President
ICAP

13:45 Lunch

CONFERENCE AGENDA LAHORE



MAY 18, 2023

Master of Ceremony



Muhammad Haseeb Khan
Influencer

9:00–9:30 Registrations & Opening Tea

9:30–9:40 Recitation from the Holy Quran, National Anthem and Introduction

9:45–10:00 Address By the Host – Chairperson PAIB Committee



Muhammad Samiullah Siddiqui
Council Member ICAP

10:05–10:20 Opening Remarks By the President ICAP



M. Ali Latif
President ICAP

10:15–10:40 Keynote Address – Leading with Purpose: A Visionary Approach



Mian Muhammad Mansha
Founder & CEO, Nishat Group

10:45–11:15 Tea Break

11:15–11:55 Panel discussion – Skillset For Tomorrow



Nadeem Khan
CFO
PTCL.



Khursheed Kotwal
Council Member &
Chairperson DAAB ICAP



Irfan Awan
CFO & Executive VP
Bank of Khyber



Dr. Ijaz A. Qureshi
Pro Vice Chancellor
IAC Lahore

12:00–12:20 Tech-Station



Saquib Ahmad
Country Managing Director
SAP

12:25–13:05 80/20 Dialogue – Balancing Act of Optimization



Syed Mohsin Raza Naqvi
Group Director Finance
Kohinoor Maple Leaf Group



Aftab Butt
CEO
KAPCO



Ammara S. Gondal
Chairperson NRC



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[Icapcfo](https://www.instagram.com/icapcfo)

CONFERENCE AGENDA LAHORE



MAY 18, 2023 (CONT.)

13:05–14:00 Prayers & Lunch Break

14:00–14:20 Power Tonic



Adeel Hashmi
Motivational Speaker

14:25–15:05 Panel Discussion – Opportunities Beyond Uncertainties



Syed Tanveer Hussain
Group Executive
Meezan Bank



Malik Salman Hafeez
CEO
Apparel Vertical, US Group



Roohi Khan
Group CFO
Systems Limited



Mustafa Yaqoob
CFO BSPAN
Lipton Teas & Infusions

15:10–15:25 Speaker Session – What is the Call of Duty?



Ashfaq Yousuf Tola
Minister of State &
Former President ICAP

15:30–16:10 Fireside Chat – What is the Call Of Duty?



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Minister of State &
Former President ICAP



Dr. Hassan Daud
Former Director CPEC &
CEO KP Board of Investment



Zeeshan Ijaz
Chairperson EAC &
Council Member ICAP



Ali Khizar
Head of Research
Business Recorder



Bilal Anwar
CEO
NDRMF

16:15–16:25 Closing Remarks



Asad Feroze
Vice President
ICAP



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CONFERENCE INVESTMENT



REGISTRATION FEE*

Particulars	Karachi	Lahore
Member	Rs. 22,000 + tax = Rs. 23,100	Rs. 17,000 + tax = Rs. 19,720
Non-Member	Rs. 25,000 + tax = Rs. 26,250	Rs. 20,000 + tax = Rs. 23,200
Student/Affiliate	Rs. 10,000 + tax = Rs. 10,500	Rs. 8,000 + tax = Rs. 9,280

Fees inclusive of Passes for Professional Excellence Awards and Dinner on May 15, 2023

*10% Discount for 10 or more registrations.

KARACHI
MAY 15-16, 2023
PC HOTEL

LAHORE
MAY 18, 2023
PC HOTEL

REGISTER NOW





**The Institute of
Chartered Accountants
of Pakistan**

**CA
PAKISTAN**

CONTACT US

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