Embracing the role as CHIEF VALUE OFFICER
Conference Overview

World has dramatically and drastically changed and is ever-evolving with a faster pace than expected. The ICAP CFO Conference will gather finance and business leaders to discuss the trends shaping the financial and economic landscape of Pakistan and the rest of the world.

Beginning with the future of finance, the Conference includes discussions on global ESG expectations and compliance, building resilient finance teams to create value, understanding the business model and dynamics of business ventures and gaining strategic advantage with technology.

The CFO Conference Legacy

- 21 conferences since 2010
- 1500+ business and finance leaders
- 400+ reputed organizations
- 15+ eminent global speakers
- 6+ hours of premium content and networking

CFO Survey

- ICAP is conducting a Survey in collaboration with KSBL to understand the current and future economic, finance and business conditions in Pakistan to help businesses make informed decisions.
- The Survey will get insights from 300+ CFOs, Finance Directors, and Financial Controllers of diversified industries within Pakistan.
- The results of the Survey will be presented in the Conference.

Conference Highlights

- A Peek into the World’s Financial & Economic Landscape
- CFO’s Role in ESG Led Value Creation
- Agile Organizations
- Transcendent Leader
- The Rise of High-Growth Ventures
- Workshop: Gaining Strategic & Financial Leverage with Technology
- Unwind
About ICAP
The Institute of Chartered Accountants of Pakistan (ICAP), established under The Chartered Accountants Ordinance 1961, is leading the profession of accountancy in Pakistan and also serving national and international economies and businesses through its members. It represents chartered accountants engaged in practice, industry, education and public sector. Our members have presence in almost all sectors both locally and internationally, working in 44 countries around the world. After going through educational, practical and examination rigor, they are able to help businesses make informed strategic decisions, manage key risks, adapt technological changes and innovate with an ultimate goal to create value for all stakeholders including shareholders, customers, suppliers, creditors and society at large. The Institute has around 9000 members, out of which nearly 70 per cent are working in industry.

ICAP has spread its wings internationally with Chapters in Australia, Bahrain, Canada, Qatar, Saudi Arabia, UAE and UK.

About Professional Accountants in Business (PAIB) Committee
Professional Accountants in Business (PAIBs) constitute over 70% of ICAP membership. They work in various roles as business and finance leaders, strategic partners and advisors to create sustainable value for their organizations. The PAIB Committee of the Institute endeavors to serve this large membership segment by engaging them, helping them in their professional development and highlighting their contribution to the economy as creators, enablers, reporters and preservers of value for the organizations they work for. ICAP has strong connections with International Federation of Accountants (IFAC).

About CFO Conference
In 2010, ICAP PAIB Committee took the initiative to provide a platform for ICAP Members to discuss, debate and seek pragmatic solutions of emerging business and finance issues. To date, ICAP has organized 20 CFO Conferences across the country with participation of over 9,000 participants, business leaders and finance professionals. In 2020, online conference was held in which around 25,000 professionals participated from across the world. The Institute also organized two Middle East CFO Conferences in Dubai in 2015 and 2016. The Conferences continue to be the most sought after platform for finance leaders to share knowledge, expertise and build long-lasting professional connections. The distinctive themes, relevant topics, eminent speakers and enthusiastic participants are the hallmark of the continued success of CFO Conferences.

This year, Karachi School of Business and Leadership (KSBL) is our Knowledge Partner for the Conference with the aim to add value in the Conference. KSBL, established as a realization for the need of a cutting edge and exemplary business institute, prepares professionals and students as most knowledgeable in their craft, socially conscious and earnest practitioners of high ethical and professional standards.
**Conference Investment* (per participant)**

- Members of ICAP, ICMAP: Rs. 15,000/-
- Non-Members: Rs. 18,000/-
- ICAP Students: Rs. 5,000/-
- Professional Accounting Affiliates: Rs. 7,500/-

*Inclusive of sales tax

For registrations and related queries, contact:

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Visit to register
www.icapcfoconference.com/registration.php

10% Early Bird Discount till **April 12, 2022**

Deadline for Registration:  
**May 06, 2022**