



**Muhammad Ishaq Dar**  
Deputy Prime Minister and Foreign Minister of Pakistan



**Muhammad Aurangzaib**  
Federal Minister for Finance and Revenue, Pakistan



**Jameel Ahmad**  
Governor, State Bank of Pakistan



**Saif Ullah, FCA**  
President, ICAP

It is a matter of great pleasure for me to extend my warmest greetings to all participants of the CFO Conference 2025, themed "Quantum Leap: Agility & Competitive Edge." This timely and pertinent theme resonates strongly with the current economic realities of Pakistan, highlighting the critical imperative for financial leadership to respond with agility, think with foresight, and embrace innovation. In an era defined by volatility and rapid technological advancement, adaptability is not merely a strategic advantage—it is an indispensable necessity.

Since its inception in 2010, Institute of Chartered Accountants of Pakistan's (ICAP) CFO Conference has been a cornerstone event, providing a platform for industry leaders and experts to converge, discuss, and strategize on critical issues shaping the field of finance. Through the commendable efforts of the ICAP Professional Accountants in Business (PAIB) Committee, the conference has evolved into a sought-after yearly gathering of local and global thought leaders.

This year's theme underscores the imperative for businesses to pursue innovation-driven growth, foster organizational agility, and sharpen their competitive edge amidst an increasingly complex and fast-paced economic landscape.

I extend my congratulations to the Institute of Chartered Accountants of Pakistan (ICAP), for hosting the ICAP-CFO Conference. This conference stands as one of Pakistan's foremost financial industry events, providing a platform for distinguished national and international experts, key opinion leaders, and academia to share their invaluable insights.

In today's evolving global economy, resilience and adaptability have become cornerstones of sustainable progress. For Pakistan, navigating fiscal pressures while pursuing long-term economic stability demands forward-looking financial leadership. It is encouraging to see ICAP emphasizing not only technical proficiency but also the strategic agility that is essential to navigate such volatility.

I am pleased to note that this year's CFO Conference theme, "Quantum Leap: Agility & Competitive Edge," powerfully reflects the evolving role of finance leaders in today's fast-paced and dynamic business environment. The theme highlights the need for CFOs to go beyond traditional financial stewardship—to become strategic enablers who drive innovation, foster agility, and build a sustainable competitive edge for their organizations. I am confident that the insights and dialogue emerging from this forum will deepen our collective understanding of the CFO's critical role and contribute meaningfully to the profession's ongoing evolution.

I commend the Institute of Chartered Accountants of Pakistan (ICAP) for organizing the CFO Conference 2025. Such events offer a platform for finance and accounting professionals, as well as emerging corporate leaders, to engage in meaningful dialogue, exchange knowledge, and align their efforts towards the shared objective of sustainable and inclusive economic progress.

State Bank of Pakistan recognizes the critical role of financial leadership in strengthening the financial reporting and disclosure regime. This in turn improves the governance framework and fosters trust in the financial system that is crucial for macroeconomic stability and long-term growth. In an era defined by rapid technological advancement, evolving policy landscapes, and global volatility, agility and strategic foresight have become even more important for effective corporate governance. CFOs must adopt a proactive approach, moving beyond traditional boundaries by embracing digital transformation, and anticipating change.

The theme of this year's conference, "Quantum Leap: Agility & Competitive Edge," is both topical and forward-looking. It encapsulates the expanding responsibilities of finance professionals in areas such as AI, ESG integration, digital finance, and investment foresight. These conversations are essential not only to enhance professional capabilities but also to support the broader national vision of building a robust, and a future-ready economy.

On behalf of the Institute of Chartered Accountants of Pakistan, I warmly welcome all participants to the CFO Conference 2025. Scheduled for May 6 and 8, 2025, in Karachi and Lahore respectively, this event marks the continuation of a legacy that ICAP has proudly upheld for over a decade.

The CFO Conference has become a hallmark event in the financial and business sectors, symbolizing excellence, innovation, and leadership. Over the years, ICAP has successfully organized 24 editions of the CFO Conference across the country, attracting over 10,000 participants from diverse industries and professions. This remarkable track record is a testament to ICAP's unwavering commitment to providing finance professionals and business leaders with a platform to engage, learn, and collaborate.

This year's conference theme, "Quantum Leap: Agility & Competitive Edge," highlights the evolving role of CFOs in today's dynamic business landscape—one where disruption is constant, technology is transformative, and expectations are higher than ever. CFOs are no longer just stewards of financial discipline; they are architects of strategy, enablers of innovation, and champions of sustainable growth. As the business environment becomes more complex and fast-paced, agility, foresight, and adaptability are essential traits for leadership. I am confident that this conference will inspire bold thinking, spark actionable insights, and foster

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**Jean Bouquot**  
President, International Federation of Accountants (IFAC)

On behalf of the International Federation of Accountants (IFAC), it is my privilege to extend a warm welcome to all participants of the CFO Conference 2025, hosted by the Institute of Chartered Accountants of Pakistan (ICAP).

In today's rapidly evolving global landscape, finance leaders are at the forefront of transformative change—driven by technological disruption, heightened sustainability imperatives, and shifting stakeholder expectations. The theme of this year's conference, "Quantum Leap: Agility & Competitive Edge," aptly reflects the urgency for strategic adaptability and visionary leadership in navigating complexity.

Across sectors and geographies, the role of the CFO has expanded significantly. No longer confined to financial stewardship, today's CFOs are catalysts for innovation, champions of purpose-driven growth, and custodians of long-term value. The conversations taking place at this forum are vital to shaping a resilient and forward-looking profession—one that IFAC is proud to support and advance.



**Akif Saeed**  
Chairman, Securities & Exchange Commission of Pakistan (SECP)

I would like to commend the Institute of Chartered Accountants of Pakistan for organizing the CFO Conference 2025. It is heartening to note that ICAP has consistently demonstrated a forward-looking approach, particularly by embracing technology and adapting to changes in the accounting profession.

This year's CFO conference theme "Quantum Leap: Agility Competitive Edge", is very relevant in Pakistan's context and aligned with SECP mission to develop a modern and efficient regulatory framework that is both adaptive and enabling. In this digital age, the CFOs play a critical role by leveraging technology to not only improve transparency in financial reporting but also promote sustainable business practices. In this regard, the efforts of ICAP towards continuous professional development of finance professionals plays a critical role in equipping them with necessary expertise to explore forward-looking solutions.

At SECP, our focus remains on promoting a corporate culture that is rooted in ethical conduct, strong governance and embracing innovation.



**Samiullah Siddiqui, FCA**  
Chairman, PAIB Committee & Vice-President ICAP

It gives me immense pride to present the CFO Conference 2025 and the Professional Excellence Awards (PEA), organized under the auspices of the Professional Accountants in Business (PAIB) Committee of the Institute of Chartered Accountants of Pakistan (ICAP). This year's conference is particularly special as we partner with Harvard Business Publishing as our Strategic Knowledge Partner, bringing world-class thought leadership to our platform.

This year's theme, "Quantum Leap: Agility & Competitive Edge," emphasizes the importance of the bold shift required in today's finance leaders. With accelerating disruption across markets, the role of the CFO has evolved far beyond financial stewardship. This conference seeks to engage professionals in meaningful dialogue around agility, innovation, and ethical leadership—elements that are critical for sustainable success in the contemporary business environment.

As the PAIB Committee, our focus remains on equipping finance professionals with tools that foster adaptability and strategic foresight. Through this year's agenda,

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# QUANTUM LEAP

## AGILITY & COMPETITIVE EDGE

May 6, 2025 - PC Karachi  
May 8, 2025 - PC Lahore  
[www.icap.org.pk](http://www.icap.org.pk)

**CONFERENCE HIGHLIGHTS**

- Leadership Metamorphosis: Recalibrating CFOs in Motion
- Empowered Growth: Leveraging the Digital Ecosystem
- Ethics in AI: Safeguarding Trust & Transparency in Finance
- Investment Opportunities in Pakistan: Evolving Business Climate
- Redefining Finance: Quantum Thinking for Agile Times
- The Human Balance Sheet: Future-Proofing Talent & Leadership
- Beyond Compliance: ESG & Leadership for Sustainable Success
- Riding the Economic Wave: Are We Gaining Momentum?

### Dignitaries

Saif Ullah  
President, ICAP

Jamil Ahmad Qureshi  
Federal Secretary, Special Investment Facilitation Council Division (SIFC)

Khurram Schehzad  
Advisor to Finance Minister, GOP

Nadia Rehman  
Member Climate Change & Food Security, Planning Commission of Pakistan

Ashfaq Yousuf Tola  
President, SAFA

Shabbar Zaidi  
Past President, ICAP & Economist

Saqib H. Shirazi  
President & CEO, Atlas Honda

Lee White  
CEO, IFAC

Syed Hyder Ali  
Chief Executive and MD, Packages Ltd.

Shahid Kardar  
Economist

Irfan Siddiqui  
Managing Director, Meezan Bank Limited

Irteza Ali Qureshi  
Managing Director, PARCO

Hamayun Sajjad  
CEO, Mashreq Bank

Sharon Ditchburn  
Vice Chairperson, PAIB Advisory Group IFAC

Hassan Raza  
CEO, Bank of Khyber

Atyab Tahir  
CEO, Hugo Bank

Muhammad Faisal  
CEO, Lucky Motor Corporation

Farukh H Khan  
CEO, Jazz

Rizwan Ata  
CEO, BankIslami Pakistan Ltd.

Dr. Amjad Waheed  
CEO, NBP Funds

Memosh Khawaja  
Founder & Managing Director, ILMNET

Fakir Aijazuddin  
Educationist

Farhan Mithani  
CEO, QICT

Kamran Azim  
CEO, Taleem Finance Company Ltd

Muhammad Ahmad Khan  
Director HR, Dawlance Group

Imtiaz Gadar  
CEO, Al-Meezan Investments

Salman Hafeez  
Executive Director, Nishat Group

Farah Rostamzad  
Head of Client Servicing, MENA Region MARSH

Warren Knight  
Digital Leadership & Transformation Leader

Afia Salam  
Environmental

Rupert Dehaene Gold  
Director, Urubuntu

Haroon Sharif  
Economist

Syed Faraz Anwer  
Partner, Business & Risk Consulting, A.F.Ferguson & Co. (PwC Pakistan)

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Board Member, Muawin

Farid Alam  
CEO, AKD Securities Ltd.

Nazifa Butt  
Director, WWF Pakistan

Asmar Atif  
Chief Intrapreneur, Octopus Digital at Avanceon

Zunaira Azhar  
Journalist

Muhammad Shuja Qureshi  
Presenter, NUKTA

Khurram Husain  
Former Business Editor, DAWN

Khalil Ahmad Hashmi  
CFO, SPEL Limited

Samiullah Siddiqui  
Chairperson PAIB Committee & Vice President, ICAP

Muhammad Awais  
Vice President, ICAP

Moneeza Butt  
Partner, KPMG

Syed Junaid Ali  
Head of Treasury, PARCO

Muhammad Humair  
COO, YB Holdings

Omair Jamal  
Secretary & COO, ICAP

Omair Rana  
Master of Ceremony



**PROFESSIONAL EXCELLENCE AWARDS 2025**

The ICAP's Professional Accountants in Business (PAIB) Committee organised 3rd edition of Professional Excellence Awards (PEA) on May 6, 2025. These awards aim to recognize members in business (including NPOs, government bodies and other entities) for their contribution, performance and value addition within their respective organizations.

Please join us in congratulating these outstanding individuals on their well-deserved achievements.

- |  |   |   |
|--|---|---|
|  <b>Muhammad Rizwan</b><br>Chief People Officer,<br>K-Electric Limited<br><b>Business Enabler Award</b><br>Public Entities                                      |  <b>Salman Amin</b><br>Member, Competition<br>Commission of Pakistan<br><b>Business Enabler Award</b><br>Public Entities               |  <b>Mohammed Irfan Amanullah</b><br>COO and Company Secretary,<br>Attock Cement Limited<br><b>Business Enabler Award</b><br>Public Entities          |
|  <b>Muhammad Ali Zeb</b><br>Chief Executive Officer<br>Adamjee Insurance Company Ltd.<br><b>Business Leader Award</b><br>Public Entities                        |  <b>Farhan M. Haroon</b><br>CEO & General Manager<br>Haleon Pakistan Limited<br><b>Business Leader Award</b><br>Public Entities        |  <b>Kamran Nishat</b><br>Chief Executive Officer,<br>Muller & Phipps<br><b>Business Leader Award</b><br>Non Public Entities                          |
|  <b>Imtiaz Jaleel</b><br>Chief Financial Officer,<br>Tapal Tea Private Limited<br><b>Finance Leader Award</b><br>Non Public Entities                            |  <b>Syed Manzoor Hassan</b><br>Chief Financial Officer,<br>PAK Elektron Limited<br><b>Finance Leader Award</b><br>Public Entities      |  <b>Shagufa Shamsuddin Hassan</b><br>Global Vice President, Finance &<br>CFO, Agha Khan University<br><b>Finance Leader Award</b><br>Public Entities |
|  <b>Rahim Somani</b><br>Vice President Finance &<br>Administration<br>University of Northern British<br>Columbia<br><b>Overseas Excellence Award</b><br>America |  <b>Khurram Nagori</b><br>Shareholding Controller<br>Siemens Energy Global GmbH<br><b>Overseas Excellence Award</b><br>Europe          |  <b>Humayun Habib</b><br>Director Finance APAC-SEA<br>Cargill<br><b>Overseas Excellence Award</b><br>ASEAN/Oceania Region                            |
|  <b>Asad Zain</b><br>Chief Financial Officer<br>Savola Foods Company<br><b>Overseas Excellence Award</b><br>Kingdom of Saudi Arabia                             |  <b>Abdul Haleem Sheikh</b><br>Chief Financial Officer<br>United Arab Bank<br><b>Overseas Excellence Award</b><br>United Arab Emirates |  <b>Faisal Qamar</b><br>Co-Founder & CEO<br>Decibel BPO (Pvt.) Limited<br><b>Entrepreneur Leadership</b><br>Award                                    |
|  <b>Iqra Sajjad</b><br>Group Company Secretary<br>& Legal Council,<br>Packages Group<br><b>Emerging Leader Award</b>  |  <b>Basat Hamanyun</b><br>Finance Director,<br>Samba Bank Limited<br><b>Emerging Leader Award</b>                                      |  <b>Saad Un Nabi Khan</b><br>Finance Director,<br>P&G Pakistan<br><b>Emerging Leader Award</b>   |

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**Muhammad Ishaq Dar**  
Deputy Prime Minister and Foreign Minister of Pakistan

With thought-provoking sessions on Leadership Metamorphosis, Exploring the Investment Horizon, and Riding the Economic Wave, along with deep dives into Empowered Growth through the integration of Shariah-compliant offerings and digital banking, and Beyond Compliance focusing on ESG adoption — the conference is designed to equip CFOs with the tools, strategies, and foresight needed to lead with confidence and resilience in the face of constant change.

The theme 'Quantum Leap: Agility & Competitive Edge' holds immense significance for the Government of Pakistan as it directly impacts the country's economic prosperity. By fostering a business environment that encourages innovation, embraces technological advancement, and prioritizes agility, we empower our institutions and enterprises to respond more effectively to global economic shifts. This theme aligns with the government's vision of creating a resilient and future-ready economy — one that not only adapts to change but leads it. Through strategic reforms, digital transformation, and sustainable practices, we aim to unlock Pakistan's full potential and position the nation as a competitive force in the regional and global landscape.

The Professional Excellence Awards (PEA) are a commendable initiative that recognizes the outstanding contributions of ICAP members, inspiring excellence and setting a high standard for the profession. In conclusion, I extend my sincere appreciation to Mr. Saif Ullah, President of ICAP, Mr. Samiullah Siddiqui, Chairman PAIB Committee & Vice President of ICAP, and all those who have contributed to the successful organization of this esteemed conference.

**Jean Bouquet**  
President, International Federation of Accountants (IFAC)

I commend ICAP for its unwavering dedication to professional excellence, thought leadership, and capacity building. I am delighted to learn about ICAP's initiative of the Professional Excellence Awards (PEA) and that its third edition is being conducted along with the CFO Conference. This commendable endeavor underscores the importance of recognizing and celebrating the achievements of ICAP members who have demonstrated outstanding leadership skills and made significant impacts on their respective industries.

I extend my best wishes to ICAP for the success of this initiative and eagerly await news of the winners' accomplishments. Initiatives such as the PEA not only celebrate outstanding contributions but also reinforce the benchmarks of integrity, innovation, and impact that define the future of finance. At IFAC, we remain committed to supporting the development, adoption, and implementation of high-quality international standards, preparing a future-ready accounting profession, and speaking out as the voice of the global accounting profession. Our work depends on collaboration across the ICAP family—of which ICAP is an important member.

I applaud ICAP for convening this impactful platform for dialogue, insight, and inspiration. May this conference serve as a catalyst for transformative ideas and lasting partnerships that strengthen the role of CFOs in driving sustainable economic progress. Wishing you all a productive and inspiring experience at the CFO Conference 2025.

**Muhammad Aurangzaib**  
Federal Minister for Finance and Revenue, Pakistan

I commend ICAP for hosting the third edition of the Professional Excellence Awards, a remarkable initiative celebrating members' outstanding leadership and global impact. My best wishes for its continued success and recognition of excellence. Finally, I express my gratitude to Mr. Saif Ullah, President ICAP, Mr. Samiullah Siddiqui, Chairman PAIB Committee & Vice President of ICAP and all individuals involved in organizing this event. My appreciation extends to all those who have dedicated their time and efforts to ensure the success of this conference and the PEA ceremony.

**Jameel Ahmad**  
Governor, SBP

I acknowledge ICAP for its ongoing commitment to nurturing thought leadership and promoting excellence in the finance profession. I extend my best wishes to all the participants and organizers for a successful, insightful, and impactful conference.

**Saif Ullah, FCA**  
President, ICAP

impactful connections that will help shape a more resilient and competitive economic future for Pakistan.

The conference includes thought-provoking sessions on Leadership Metamorphosis, Exploring the Investment Horizon, and Riding the Economic Wave, along with deep dives into Empowered Growth through the integration of Shariah-compliant offerings and digital banking, and Beyond Compliance focusing on ESG adoption — the conference is designed to equip CFOs with the tools, strategies, and foresight needed to lead with confidence and resilience in the face of constant change.

In addition to the conference, I am delighted to announce the 3rd iteration of the Professional Excellence Awards (PEA). Following the success of last year's awards ceremony, the PEA aims to recognize and celebrate the outstanding contributions of ICAP members in business and industry. This initiative highlights ICAP's commitment to honoring excellence and innovation within our community.

I extend my heartfelt congratulations to Mr. Samiullah Siddiqui, Chairman of the Professional Accountants in Business (PAIB) Committee ICAP, and the dedicated members of the committee for their amazing efforts in organizing this year's conference and awards ceremony.

I look forward to engaging with all of you at the CFO Conference 2025 and witnessing the transformative impact of our collective efforts in shaping the future of finance and business in Pakistan.

**Samiullah Siddiqui, FCA**  
Chairman PAIB Committee & Vice President, ICAP

we aim to spark critical conversations on digital transformation, future-ready talent, ethical governance, ESG integration, and the expanding role of finance in driving sustainable growth. By creating this platform for collaboration and knowledge exchange, we strive to empower CFOs and business leaders to navigate disruption with confidence, unlock new opportunities, and lead their organizations into the future with resilience and purpose.

The ICAP Professional Excellence Awards (PEA) 2023 & 2024 were a tremendous success, and I am thrilled to see this initiative continue for the third consecutive year. This sustained recognition program reflects our firm belief in celebrating the remarkable achievements of ICAP members who have demonstrated visionary leadership, strategic excellence, and a commitment to innovation within their organizations.

I would like to express my sincere gratitude to Mr. Saif Ullah, President ICAP, for his visionary leadership and unwavering support, and to the entire ICAP team whose dedication has made these initiatives a resounding success. I would also like to extend my heartfelt appreciation to all participants, keynote speakers, panelists, and especially our sponsors for their invaluable contributions and partnership.

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**Akif Saeed**  
Chairman, Securities & Exchange Commission of Pakistan (SECP)

In this regard, SECP is striving to modernize the regulatory process through embracing technology. This has enabled us to not only enhance ease of doing business in the country; it has also helped reduce turnaround times for regulatory approvals and lower costs of doing business. Moreover, the adoption of IFRS Sustainability Disclosure Standards (S1 and S2) would further align our local disclosure framework with global best practices and promote a culture of integrating sustainable business practices into business strategies. In this regard, I would like to commend the ICAP for its timely support and look forward to collaborating with them in enhancing the audit quality in Pakistan, especially with regard to assurance on sustainability reporting.

I would like to applaud ICAP for being a supportive partner in SECP's endeavours and being at the forefront of promoting professional excellence in the corporate and financial sector.

**About the Institute of Chartered Accountants of Pakistan:**

The Institute of Chartered Accountants of Pakistan (ICAP), is a premier regulatory body for the profession of accounting that has a robust membership with over 10,000 dedicated Chartered Accountants, globally since 1961. With chapters spanning ASEAN, Australia, New-Zealand, US, Canada, UK, Ireland, Bahrain, Qatar, UAE and KSA, ICAP fosters collaboration for sustainable economies worldwide, empowering individuals and organizations alike.

**Discover the Professional Accountants in Business Committee:** At ICAP, PAIBs constitute an impressive 76% of our esteemed membership, leading as business partners and financial experts. Our PAIB Committee globally recognized by IFAC, was established in 2009, dedicated to the continuous development and recognition of the PAIB's. Through proactive initiatives, we empower them to enhance their capabilities and shape a prosperous future for themselves and their organizations.

Under the dynamic leadership of Mr. Samiullah Siddiqui, FCA, we are dedicated to supporting and fostering the professional growth of PAIBs while recognizing their invaluable contributions to the economy.

**ICAP CFO Conference Overview:** ICAP's CFO Conference, a pivotal event since 2010, convenes industry leaders to deliberate on key themes. With 26 conferences held nationwide and internationally in Dubai & the Middle East, it serves as the premier platform for expertise sharing, networking and attracting a diverse array of participants. This year's theme, Quantum Leap: Agility & Competitive Edge, focuses on the transformative forces shaping the business world today. It calls on finance professionals to embrace agility, leverage AI, champion sustainability, and lead with integrity in a fast-changing, competitive environment. The CFO Conference 2025 is powered by Harvard Business Publishing as the Strategic Knowledge Partner, further elevating the standard of intellectual discourse.

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